Millie Owens had the most popular daytime television show in America. It was on more TV stations than any other show. All of America’s population knew her. Her picture was on billboards and in magazines. Her fans read all about her adventures, both on television and in her active, exciting real life.
On Mondays, Millie Owens’s show was always about cooking. Talkative Millie joked and told stories as she showed her fans how to prepare her new favorite dish.

One Monday, Millie baked an inventive new kind of casserole. When she lifted the hot dish out of the oven, Millie happened to mention that her oven mitts looked worn out. Talkative Millie did not even realize she had said it.

But across America, hundreds of thousands of Millie’s fans realized she did. And most of those fans made a decision. They decided to send Millie new oven mitts. Fans could visualize Millie using their oven mitts on TV.

A few fans made oven mitts and sent them to Millie. Many, many fans bought mitts and sent them. Soon TV stations across America had boxes and boxes of mitts for Millie. For weeks, truckloads of mitts arrived at Millie’s studio. People who really needed new oven mitts could not buy them. Stores had run out!

Millie did not know what to do with those mitts. She sent some to needy people, but the rest she saved. You can see them in Millie Owens’s Museum of Oven Mitts!

And in the future, talkative Millie will never again mention on TV anything she might need!