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**Note:** For titles not listed here, please refer to the specific skills section for levels, or contact your representative at www.pearsoneltusa.com/reps
The Global Scale of English

The Global Scale of English (GSE) is a standardized, granular scale that measures English language proficiency. Unlike some other frameworks that measure English proficiency in broad bands, the Global Scale of English identifies what a learner can do at each point on a scale 10–90, across each of the four skills: listening, reading, speaking, and writing.

Using the Global Scale of English, students and teachers can now answer three questions accurately:

- Exactly how good is my English?
- What progress have I made toward my learning goal?
- What do I need to do next if I want to improve?

<table>
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<tr>
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The Global Scale of English and the learning objectives are rooted in the CEFR

In developing the GSE Learning Objectives, we have extended the number and range of learning objectives — or “Can Do Statements” — that are included in the Common European Framework of Reference (CEFR), providing information to support a far more granular definition of language proficiency. Students are more motivated when they can see every small step in their progress.

More learning objectives across all four skills
Greater granularity
Four audience-specific sets of learning objectives
Each learning objective has been rated by teachers
Academic research underpins the pedagogy of course material
The Global Scale of English ecosystem

**Scale**
A standardized and granular proficiency scale 10-90

**Learning Objectives**
Four sets of learning objectives tailored to specific audiences

**Course Materials**
Learning and teaching materials aligned to the GSE learning objectives

**Testing**
Low- and high-stakes assessment products delivering a GSE score, such as Progress Test, Placement Test, and PTE Academic

---

**Personalized learning through tailored learning objectives**

We have developed learning objectives tailored to meet the needs of four specific audiences: Adult Learners of General English, Learners of Academic English, Learners of Professional English, and Young Learners (aged 6–14). These sets of learning objectives take account of the different goals across all four skills for each group of learners.

Visit English.com/gse for more information about the Global Scale of English and to download the four sets of GSE Learning Objectives.

---

**The GSE Teacher Toolkit**

Find it on english.com/gse.

With learning objectives, vocabulary, and grammar, the GSE Teacher Toolkit is a comprehensive, free and fully searchable online tool.

The GSE Teacher Toolkit can help:
- Plan a curriculum, lesson, or assessment.
- Map existing materials to the GSE/CEFR or create new materials at the right level
- Create administrative reports and give feedback.
Fill your computer lab with market-leading courses from **Pearson ELT**

**PEARSON ELT**

**Institutional License Solutions**

**Campus Lab Licensing**

---

The **DIGITAL** learning experience

Over 50+ digital English language learning solutions to choose from, featuring:

- Automated remediation
- Embedded audio
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- Charts, learning hints and tips
- Progress monitoring
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- Azar-Hagen Grammar Series
- Focus on Grammar
- Future
- Pearson English Interactive
- Project Success
- NorthStar
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- Work & Life Skills and Test Prep

…and many more!

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**Subscription Benefits:**

- Flexible subscription options: per student, open enrollment, or term-length discounts
- Multi-year discounts for grant or other funded programs
- Cloud based with no software to install – always on, anytime, anywhere
- VIP Onboarding available – full training support services and a fast set-up process

For more information, contact your Pearson representative at [pearsoneltusa.com/reps](http://pearsoneltusa.com/reps).
Single-user access or institutional license?

The comparison grid below can help you choose the best option for your program.

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<th>Features</th>
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<td>Access to a single product or a multiple-product library</td>
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<td>Freedom to enroll same students in multiple courses</td>
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<td>Third-party LMS integration for single sign-on (SSO)</td>
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<td>Custom, on-demand training webinars</td>
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*Speak with your ELT representative about pricing options and discounts based on volume and term of license.*
As a teacher, you are driven to engage and inspire your students and prepare them for future opportunities. Whether in class or online, your goal is to provide high-quality content and the best learning experience for your students.

With the new Pearson Modular Grammar Course Powered by Nearpod, you can transform your grammar instruction by creating a dynamic and interactive experience that engages learners in ways that are personalized, inspiring, and exciting in any learning environment.

Distance learning on one engagement platform
The Pearson Modular Grammar Course Powered by Nearpod supports online teaching and learning, addressing both the issue of student engagement and the need for high quality content that instructs, engages, and informs.

- Student-centered learning experience for both live lessons and self-paced independent work
- Learning that is collaborative and social, even while remote
- Seamless integration with many LMSs and your favorite web-based conferencing tools

Create a customized grammar curriculum in a few easy steps
The Pearson Modular Grammar Course Powered by Nearpod is a supplemental grammar course that allows you to choose from a library of high-quality, carefully curated mini lessons to create a unique grammar curriculum that meets your program’s goals and outcomes.

Compelling grammar content for best student outcomes
The content has been carefully crafted by grammar experts to deliver engaging lessons that move up through each level of Bloom’s Taxonomy and develop learners’ fluency and accuracy.
Student engagement like you’ve never seen before

Nearpod’s student-centric, mobile-friendly platform delivers a rich collaborative experience and content that captures students’ attention, keeping them focused and engaged.

- Immersive experience with Nearpod VR brings context to life
- Student work shown in real time makes grammar practice engaging and fun
- Live group discussions and polls allow for collaborative experience
- Formative assessments give students opportunities to demonstrate progress
- Detailed post-lesson reports allow for progress tracking and lesson planning
- Flexible platform allows you to add your own content at any time

Reach every student on his/her learning journey

Take the stress out of planning individualized and differentiated instruction. The program can be used in a lab, small group or whole-class instruction, for project-based learning, and more!

Immersive Reader makes content available for learners of all abilities. Students can adjust the text size, listen to the text recording, check the definitions of words, and more!

Seamless integration

Learners can access their grammar course on most devices, operating systems, learning management systems, and web browsers. Nearpod easily integrates with Canvas, Blackboard, Google, Schoology, and Office 365.

TO LEARN MORE ➔ www.nearpod.com/pearson
MyEnglishLab offers structured online English practice for students, with instant marking and reporting for teachers. MyEnglishLab improves student results, and it helps make teachers’ lives easier. MyEnglishLab helps motivate and engage learners by allowing them to work at their own pace, repeat activities, and get extra support outside the classroom.

Pearson Practice English App allows students to access their study resources on their mobile devices and practice on-the-go.

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- **Fast access** to the full content of the dictionary with easy search tools, example sentences, and integrated thesaurus to fully illustrate words, phrases, and meanings.
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Our learner dictionaries are written to ensure students can understand definitions easily at all levels, including high-level academic vocabulary. Unlike standard dictionaries, Longman learner dictionaries contain non-circular definitions drawn from high-frequency vocabulary.

We developed a Defining Vocabulary of 2,000 most common words, leading the way for learner dictionaries.
Longman Dictionary of American English
FIFTH EDITION
Intermediate – High-Intermediate

This best-selling intermediate dictionary helps learners build and expand their academic and content vocabulary. The new Fifth Edition offers expanded coverage and more point-of-use language boxes to support understanding of grammar, usage, and word choice. With the Longman Dictionary of American English, students move from understanding English to using English with greater accuracy.

Highlights

- 109,000 words, phrases, and meanings, including the full list from the Academic Word List.
- 59,000 corpus-based example sentences.
- Longman 9,000 key words highlighted — the core vocabulary students need to understand academic texts.
- 3,000 etymologies explain the origins of words, with 15,000 more online.
- Print dictionary also includes online access. See page 7 for the online features.

TO LEARN MORE → www.longmandictionaries.com

Longman Dictionary of American English 5e

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<td>Buy 20, Get 5 Free, Paper and Online Access</td>
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Longman Basic Dictionary of American English

Beginning – Low-Intermediate

This is the ideal first monolingual dictionary. The Longman Basic Dictionary gives clear, understandable definitions for all the words beginning students need to know.

**Highlights**

- 10,000 words and phrases explained clearly and simply.
- 200 illustrations make the words easy to remember.
- 12-page picture dictionary illustrates words and phrases.
- Usage notes help students avoid frequent writing errors.

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<th>Longman Basic Dictionary of American English</th>
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<tr>
<td>Paper</td>
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To Buy 20, Get 5 Free

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<tr>
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<tbody>
<tr>
<td>978-0-13-088025-3</td>
<td>$399.80</td>
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Longman Dictionary of Contemporary English

SIXTH EDITION

High-Intermediate – Advanced

This world’s best-selling advanced-level dictionary now brings together corpus grammar and advanced vocabulary language support to enhance the learning experience.

**Highlights**

- 230,000 words, phrases, and meanings, including the full list from the Academic Word List.
- 165,000 corpus-based example sentences.
- Longman 9,000 key words highlighted — the core vocabulary students need to understand academic texts.
- Over 65,000 collocations, with 147,000 more online.
- Print dictionary also includes online access. See page 7 for the online features.

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<tr>
<th>Longman Dictionary of Contemporary English 6e</th>
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<td>1 year Online Access</td>
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Longman Collocations Dictionary and Thesaurus

High-Intermediate – Advanced

This unique new learning tool makes students aware of the nuances of language and helps them produce more natural-sounding English.

**Highlights**

- 75,000 collocations show words that occur together in natural English.
- 80,000 corpus-based example sentences show words in context.
- Over 7,000 synonyms and antonyms.
- Academic Collocations List with the most frequent collocations used in academic English.
- Print dictionary also includes online access. See page 7 for the online features.

**TO LEARN MORE**

www.longmandictionaries.com

<table>
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<th>Longman Collocations Dictionary and Thesaurus</th>
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Longman Bilingual Dictionaries
Help students actively master English with indispensable reference tools!

Longman Diccionario Inglés Básico
Inglés-Español, Español-Inglés
SECOND EDITION

- **Beginning – Low-Intermediate**
  - This full-color edition is the ideal bilingual dictionary for young learners.
  - 74,000 words, translations and examples.
  - Integrated picture dictionary and workbook reinforce learning.
  - Interactive CD-ROM includes 600 vocabulary games, exercises, a pop-up dictionary, and more.
  - Available in Mexican and Latin American versions.

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Longman Diccionario Pocket
Inglés-Español, Español-Inglés
SECOND EDITION

- **Intermediate – Advanced**
  - Written for Latin American learners, the Longman Diccionario Pocket is based on corpuses of Latin American Spanish and American English.
  - Integrated 32-page workbook with study pages and practice exercises.
  - New CD-ROM version with pronunciation of all words, vocabulary-building games, bilingual picture dictionary, and more.

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<td><strong>Buy 20, Get 5 Free (Latin American – Paper)</strong></td>
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Longman Photo Dictionary of American English

- **Low-Beginning – Low-Intermediate**
  - The Longman Photo Dictionary of American English is a vocabulary resource for beginning students that makes learning 3,000 targeted words easy. The clear color photographs help students learn words in context. The Workbook is an excellent supplement that recycles the words from the dictionary to help students use and remember the words they are learning.

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To contact your representative, visit www.pearsoneltusa.com/reps
Pearson ELT Adult English: Meeting the Challenges of Today’s Adult Education

The Workforce Innovation and Opportunity Act (WIOA) places a priority on workforce, civic, and academic readiness at all levels and sectors of instruction, including adult English language acquisition programs. WIOA spells out a set of overarching program goals, including a greater emphasis on college- and career-preparation, technology integration in instruction, and cooperation and joint programming with employment training providers.

In this WIOA landscape, ESL programs need to not only help learners develop competence in reading, writing, speaking, and comprehension, but also develop the skills they will need to transition to postsecondary education or advance in their careers.

At Pearson, we understand that for English language learners to take full advantage of today’s career and educational opportunities, they need to possess skills to understand complex language, read and process challenging texts, think critically, problem-solve, as well as analyze concepts and apply them to new contexts.

In order to meet the WIOA educational goals, Pearson English adult education products are carefully aligned with the CCR and ELP standards, as well as the NRS educational functioning levels and the new Integrated English Literacy and Civics standards to help adult learners achieve their educational, career, and life goals.

Digital skills are key to success

The WIOA’s program goals require programs to integrate technology in instruction, recognizing that digital skills are essential to success. To meet the WIOA technology requirements, Pearson ELT adult English programs incorporate multimedia tools and technologies to help learners develop their visual and digital literacies. Our online and mobile tools offer flexible solutions for classroom instruction, blended and distance learning, and practice on the go.
The Global Scale of English Alignment to the Employability Skills Framework

The Employability Skills Framework, developed by the U.S. Department of Education Office of Career, Technical, and Adult Education, is designed to support educators in understanding the skills necessary for students to be successful in the workplace and in their career pathways.

The Global Scale of English (GSE) is a standardized granular scale that measures English language proficiency. It identifies what learners can do at each level and demonstrates incremental progress in learners’ language abilities.

The GSE forms a backbone for Pearson course materials and assessment.

An extensive research has been done to establish the relationship between the GSE and other scales and reference frameworks, such as NRS and CASAS.

And now the GSE is also aligned to the Employability Skills Framework to help educators in developing curricula that support language development with an emphasis on transference of high value skills for future employment.

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Learn more and download the alignment booklet at bit.ly/GSEEmployability
Side by Side Plus with eText

Low-Beginning – Intermediate

Steven J. Molinsky and Bill Bliss

The standards-based Side by Side Plus series prepares students for their roles in the community, school, and at work. The updated Side by Side Plus develops students' career and academic readiness skills and promotes students' independent practice using the new eText.

Highlights

• Standards-based lessons develop competencies aligned with CCRS, CASAS, BEST Plus, and other curriculum frameworks and assessment systems.
• eText connects point-of-use audio to Student Book pages for lively and effective language learning.
• eText FunZone includes standards-based activities, eFlashcards for vocabulary practice, engaging videos, and games that reinforce each unit's objectives.
• Teamwork, critical thinking, and community activities promote cooperative learning, problem solving, and civics connections.
• New expanded reading comprehension activities and writing process lessons develop students' basic academic and career readiness skills.
• Expanded Activity Workbooks with Digital Audio CDs include new standards-based life skills activities, Gazette activities, numeracy lessons, and functional communication practice.
• Test Prep Workbooks provide unit achievement tests to assess progress and prepare students for standardized tests.

SPECIAL VALUE CLASSROOM PACK

Includes 25 Student Books w/eText, 25 Activity Workbooks, 25 Test Prep Workbooks, Teacher’s Guide, Student Book Audio CDs

$995.00

Contents
Side by Side Plus now includes additional support to help students develop basic academic and career-readiness skills.

Language Arts lessons offer guided discourse practice in academic communication about the English language. Students learn to ‘talk the talk’ of the mainstream classroom.

Readings about school subjects, work, and life-skills topics build academic and career readiness while developing reading comprehension.

Writing activities offer systematic instruction in the Writing Process. Lower levels focus on Pre-Writing, Organizing Ideas, and Writing a First Draft.

Life Skills, Standards, Career-Readiness & Test Prep

- Standards-based lessons in each unit’s ‘yellow pages’ apply students’ language learning to their roles in the community, family, school, and at work — aligned with major adult education curriculum frameworks and assessment systems.
- Real-life conversation practice stimulates interactive pair work. Teamwork activities promote cooperative learning as students share information and complete tasks.
- Reading and writing activities include authentic realia and real-life writing tasks.
- Check-up tests along with vocabulary and skill checklists enable students to assess their progress.
Side by Side has helped over 30 million students worldwide persist and succeed as language learners. Now introducing Side by Side Extra and Side by Side Plus eTexts for extended and independent practice.

Use the eText to:

- “Flip” the lesson plan by moving some of the core conversation practice to students’ time outside of class.
- Work through the lesson and activities in the lab, or assigned with the audio as homework for out-of-class practice on computers and tablets.

TO LEARN MORE

www.pearsoneltusa.com/sidebyside

BLENDED LEARNING and GAMIFICATION

The Side by Side FunZone supports program instruction with interactive games and activities. This digital amusement park, available for computers and tablets, lets students bring learning everywhere they go.

The FunZone is based on key blended learning and gamification principles for effective online instruction.

- The student controls the time, place, and pace of instruction.
- Learning is informal, self-directed, and flexible.
- The learner receives instant feedback and learns iteratively through mistakes.
- Scaffolded skills progress from easy to more challenging.
- Learning is motivational and incentivized through fun content and activities with scoring goals.
Side by Side Extra with eText

Low-Beginning – Intermediate

Steven J. Molinsky and Bill Bliss

With the proven methodology of the Side by Side series, Side by Side Extra enhances learning and instruction with the all new eText. Side by Side Extra features new grammar activities and self-assessment skills checks. The eText activities complement the program’s dynamic conversational approach and support students’ independent practice for self-paced learning, including complete audio.

Highlights

• eText connects point-of-use audio to Student Book pages for lively and effective language learning.

• eText FunZone with skill-building activities, eFlashcards for vocabulary practice, engaging videos, and games reinforces each unit’s objectives.

• Built-in assessment and vocabulary and skills checklists enable students to assess their progress.

• Expanded Activity Workbooks with Digital Audio CDs provide supplementary Gazette activities, listening activities, and “Can-Do” reviews.

• Mapped to the Global Scale of English.*

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<td>Go to buymylab.com to purchase</td>
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* For more information on the Global Scale of English, visit english.com/gse.

To contact your representative, visit www.pearsoneltusa.com/reps
Foundations
SECOND EDITION
Literacy – Low-Beginning

Steven J. Molinsky and Bill Bliss

*Foundations* is an all-skills, standards-based program for beginning-literacy and low-beginning learners of English. Its clear and easy-to-use format offers students with limited experience using a textbook an introduction to basic English for essential lifeskill situations and builds a language foundation for students’ future success at the Book 1 level of instruction.

**Highlights**
- Standards-based lessons integrate lifeskill competencies contained in CASAS, EFF, SCANS, and other curricula.
- Easy-to-use two-page lessons are designed for students with limited prior experience using a textbook.
- Numbers lessons build students’ numeracy and math skills.
- Community tasks introduce basic civics topics.
- Unit achievement tests prepare students for success on standardized assessments.
- Teacher’s Guide with Tests and CD-ROM with Multilevel Activity Book offers teaching strategies, multilevel expansion activities, tests, and worksheets for preliteracy, literacy, handwriting, number, and vocabulary practice.

**TO LEARN MORE**  [www.pearsoneltusa.com/molinskyandbliss](http://www.pearsoneltusa.com/molinskyandbliss)

---

**Student Book and Activity Workbook with Audio CDs**
- 978-0-13-135263-6  $34.99
- 978-0-13-173144-8  $26.99
- 978-0-13-227555-2  $19.99
- 978-0-13-294051-1  $35.40
- 978-0-13-714570-6  $36.80
- 978-0-13-88668-1  $76.00

**Digital book with Audio**  [Go to buymylab.com to purchase](http://buymylab.com)
English for Workplace, Civics, and Academic Readiness

Beginning – Low-Intermediate

Steven J. Molinsky and Bill Bliss

*English for Workplace, Civics, and Academic Readiness* is a combined picture dictionary and workbook that develops students’ vocabulary to meet the new integrated English literacy and civics curriculum goals of the Workforce Innovation and Opportunity Act (WIOA). It contains all multilevel workplace, civics, and academic content in the *Word by Word* vocabulary development program, including communicative picture dictionary lessons, skill-building exercises, new standards-based activities, and a complete audio program.

This easy-to-use text for beginning through low-intermediate learners can serve as a supplement to any English series, as a stand-alone course, or as a work-text for independent study at home, in a lab setting, or in distance learning.

**Highlights**

- **Vibrant illustrations** and an **active conversational approach** make vocabulary learning come alive.
- **Standards-based activities** develop essential skills for success at work, in civic life, and in continuing education, including research tasks, surveys, charts and graphs, reading comprehension, and writing.
- **Multilevel activities** meet the needs of beginning and high-beginning/intermediate learners.
- **Critical thinking** and **personalization questions** promote problem-solving and sharing.
- **Community tasks** connect the classroom to civic life.
- **Teamwork activities** develop students’ language abilities for working cooperatively in school and work settings.
- A **comprehensive audio program** and **answer key** allow students to use the text independently at their own pace. To download the complete audio, go to [www.pearsoneltusa.com/ewcar](http://www.pearsoneltusa.com/ewcar).

**TO LEARN MORE** ➔ [www.pearsoneltusa.com/ewcarinfo](http://www.pearsoneltusa.com/ewcarinfo)
Word by Word
Picture Dictionary Program

Beginning – Intermediate

Steven J. Molinsky and Bill Bliss

The most teachable and communicative picture dictionary for multilevel classrooms, *Word by Word* presents vocabulary in context through vibrant illustrations and easy-to-use lesson pages. The unique interactive methodology makes vocabulary learning come alive as a dynamic communicative experience that prepares students for success using English in everyday life.

**Highlights**

- Lifeskill, work, and school subject vocabulary lessons tied to curriculum standards offer practice with 4,000 basic words related to community, career, and academic topics.
- Unique interactive methodology and discussion questions give students communication practice with every word in every lesson.
- Flexible workbook options offer vocabulary and lifeskill practice at multiple levels.
- Multilevel activities and games in the Teacher’s Guide create a dynamic learning experience for students at a range of levels.
- Reproducible resources include hundreds of worksheets and lesson-planning tools.
- *WordSongs* Music CD reinforces learning through motivating musical practice.

**TO LEARN MORE**  www.pearsoneltusa.com/molinskyandbliss

**SPECIAL VALUE CLASSROOM PACK**

20 Student Books, 20 Beginning Vocabulary Workbooks, Teacher’s Guide, Communication Games, Testing Program, Audio CDs  $540.00

**Word by Word Picture Dictionary Program**

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<th>Program</th>
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<td>Beginning Lifeskills Workbook</td>
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<td>Literacy Workbook with Audio CD</td>
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<tr>
<td>Teacher’s Guide with Multilevel Activities and Lesson Planner with CD-ROM</td>
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**Bilingual Editions**

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<td>English/Vietnamese</td>
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**Digital Student Book with Audio**

Go to buymylab.com to purchase

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Students practice every word communicatively through dialogs and discussions.

---

**NEW!**

Your perfect partner to any Adult English course. See page 27.
Word by Word Basic
Picture Dictionary Program

Literacy – Low-Beginning

Steven J. Molinsky and Bill Bliss

*Word by Word Basic* is widely known as the best first picture dictionary for literacy- and low-beginning learners. Its unique picture-word format, easy-to-use lessons, and extensive literacy, word recognition, and handwriting practice build students’ vocabulary while developing basic communication, reading, and writing skills.

**Highlights**

- **Lifeskill vocabulary** tied to curriculum standards includes over 2,500 words and more than 100 topics.
- **Easy-to-use two-page lessons** with large type are designed for students with limited experience using a textbook.
- **Unique interactive methodology** gives students communication practice with every word in every lesson.
- **Flexible workbook options** (Literacy, Vocabulary, and Lifeskills) meet students’ needs.
- **Reproducible resources** include literacy, basic reading, and handwriting worksheets, flashcards, and tools for needs assessment and lesson planning.
- **Multilevel activities and games** create a dynamic learning experience for students at a range of levels.
- **WordSongs Music CD** reinforces learning through motivating musical practice.

**TO LEARN MORE**  ➔  [www.pearsoneltusa.com/molinskyandbliss](http://www.pearsoneltusa.com/molinskyandbliss)

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**Word by Word Basic Picture Dictionary Program**

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Aligns with *Foundations* for a complete course. See page 26.
Future Advanced is the highest level of the Future program. Future Advanced builds upon the language, competencies, strategies, and skills developed in the previous levels of Future.

The rigorous and relevant curriculum prepares students to transition to higher levels of civic engagement, successful employment, high-school equivalency, and college and career preparation coursework.

Updated content and current relevant topics
Relevant topics and rigorous learning tasks develop the resilience students need to build knowledge. Opportunities for research, academic discussions, and formal presentations provide authentic demonstration of student learning outcomes.

Content-rich units and focus on employability skills
Content-rich lessons support both individual self-mastery and student collaboration through practice that engages learners, develops independent learning and interpersonal skills, and provides lasting outcomes.

Academic rigor
Future Advanced provides meticulously sequenced, scaffolded, and reinforced rigorous practice of the essential CCRS standards. Rigorous content is scaffolded in the form of graphic organizers, targeted signal words, sentence frames, language models, note-taking templates, and checklists for guidance and evaluation.
Enhanced writing lessons
New Writing Workshop lessons focus on academic writing skills and require students to incorporate research into their writing. The rigorous demands of the lessons are supported by writing models, note-taking and writing templates, and self/peer evaluation checklists.

New content-rich readings
Strategically designed and sequenced reading activities develop the critical academic reading skills students need to engage with level-appropriate complex texts. Two readings per unit build students’ knowledge and develop their higher-order reading skills.

Digital resources at your fingertips
To meet WIOA technology requirements, *Future* incorporates multimedia tools and technologies to help learners develop their visual and digital literacies. Online and mobile tools offer flexible solutions for classroom instruction, blended and distance learning, and practice on the go.
## Future
### English for Work, Life, and Academic Success
#### SECOND EDITION

Series Consultants: Sarah Lynn, Ronna Magy, and Federico Salas-Isnardi

Beginning – Low-Advanced

Since it was first published, *Future* has helped over half a million students learn English and achieve their personal, career, and educational goals. Now in its second edition, this effective six-level program continues to address the diverse needs of adult learners, equipping them with transferrable academic, workplace, and English communication skills.

*Future*, Second Edition supports the Workforce Innovation and Opportunity Act (WIOA) goals and helps students develop the skills outlined in the College and Career Readiness Standards and the English Language Proficiency Standards.

### New to this Edition
- Updated content exposes students to language and concepts used in workplace, school, and community settings.
- More workplace vocabulary and skills, and functional language prepare learners for career success.
- New content-rich readings with level-appropriate text complexity build content knowledge, introduce academic vocabulary, and require learners to analyze text and cite evidence to extend their learning.
- New writing lessons focus on analyzing models, brainstorming, organizing ideas, and synthesizing unit learning into well-organized writing outcomes.
- New Soft Skills at Work lessons help learners develop essential social and cultural skills, critical to career advancement and success.
- Increased rigor built into all lessons at every level challenges learners to analyze, evaluate, predict, infer, and problem-solve.
- Enhanced unit goals and lesson objectives ensure learners track and reflect on their own progress.

### Other Highlights
- Latest digital tools help develop students’ digital skills.
- Research-based teaching strategies provide creative solutions for all stages of lesson planning and implementation.
- Comprehensive digital and print resources for teachers enhance classroom instruction and simplify lesson planning.
- Correlations to standards guide and support teachers in aligning their instruction with current standards.
- Mapped to the Global Scale of English*

### TO LEARN MORE

Go to [www.pearsoneltusa.com/future2e](http://www.pearsoneltusa.com/future2e)

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**SPECIAL VALUE CLASSROOM PACK**
Includes 25 Student Books w/MyEnglishLab, 25 Workbooks, Teacher’s Edition, and ActiveTeach  $774.75

**SPECIAL VALUE CLASSROOM PACK**
Includes 25 Student Books w/MyEnglishLab, 25 Workbooks, Teacher’s Edition, and ActiveTeach  $949.75

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### Future

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*For more information on the Global Scale of English, visit english.com/gse.
Skills for the Future

*Future*'s curriculum closely aligns with WIOA, NRS, English Language Proficiency, and College and Career Readiness Standards. The skills and competencies are fully and seamlessly integrated in every lesson of the program, equipping learners with higher order skills to help them achieve their personal, professional, and educational goals.

The new NRS functioning level descriptors are organized into three modalities: interpretive, productive, and interactive. *Future* develops all three at every level.

**Interpretive:** Content-rich listening and reading activities develop skills to understand, process, and interpret written and oral language delivered in a variety of contexts and genres.

**Productive:** Engaging speaking and writing activities at each level challenge learners to produce meaningful spoken and written language in a variety of contexts, developing their productive skills.

**Interactive:** *Future* offers an abundance of interactive activities that allow learners to engage in conversations, discussions, and exchanges of ideas, as well as gathering and summarizing information.

The CCR and ELP standards are incorporated into the curriculum at every level, providing a foundation for academic rigor.

- Reading, writing, listening, and speaking practice requires learners to analyze, use context clues, interpret, cite evidence, and summarize.
- Regular practice with complex and content-rich materials develops academic language and builds knowledge.
- Interactive activities allow for collaboration and exchange of ideas in both social and academic contexts.

**Comprehensive alignment with CASAS competencies and goals**

- Functional language, authentic materials, and workplace and life skills develop core competencies, essential for work, life, and academic advancement.
- CASAS-like practice tests online allow for extra practice and the development of test-taking skills.

*Future* integrates English literacy, civics, work, and life skill competencies in one program, empowering learners to become proficient communicators and active participants in their family, work, and community life.

For complete correlations to standards, go to www.pearsoneltusa.com/future2e
To meet the WIOA technology requirements, *Future* incorporates multimedia tools and technologies to help learners develop their visual and digital literacies. Our online and mobile tools offer flexible solutions for classroom instruction, blended and distance learning, and practice on the go.

**MyEnglishLab**, an easy-to-use online learning management system, invites students to take an active role in their learning by applying their new skills in online interactive activities and assessments. **MyEnglishLab** is an excellent tool for individualizing instruction and blended or distance learning.

**MyEnglishLab** provides students with:

- Grammar Coach Videos for every unit with multiple interactive activities and instant feedback.
- Focused listening activities with multiple opportunities for students to hone their listening skills.
- Speaking and pronunciation activities with listen, record, and compare features.
- Reading and writing for college and career readiness activities for additional reading and writing practice.
- Workplace, life, and community skills activities for additional practice in work, life, and civics skills.
- Vocabulary practice with flashcards, games, and interactive activities.
- Digital literacy videos and activities for new users.
- Transition to Work interactive activities.

**MyEnglishLab** provides teachers with:

- CASAS Prep Tests: Two listening tests and a reading test for extra practice with CASAS competency correlations charts for every test item.
- Resources for lesson planning and implementation.
- Tools for viewing student scores and monitoring student progress.
- Student data to determine steps for remediation and support.

**Pearson Practice English App**

The Pearson Practice English App is a new mobile app available for iPhone® and Android®. The app allows students to access the *Future* resources (such as audio and video) on their mobile devices and practice on the go. Students download the app for free and use the code included in their books to access the resources for their course.
Outstanding Resources for Teachers

Teacher’s Edition

- Detailed notes and teaching tips, pre-level, at level, and above-level variations for every lesson, and numerous optional and extension activities.
- Lesson-by-lesson correlations to standards for ease of lesson planning.
- Interleaved Student Book pages allow for easy navigation and lesson planning.
- Instructor access code to MyEnglishLab and additional free online resources.

Future ActiveTeach

*Future ActiveTeach* extends the classroom and makes learning more focused and interactive.

- The entire *Future* Student Book text to project on a screen or wall for an interactive experience.
- Pop-up resources to differentiate instruction and support students in multilevel classes.
- Point-of-use access to the audio program for every Student Book page.
- Easy-to-use digital tools including zooming in, highlighting, and uploading resources with the ability to save the day’s lessons.
- Access to the digital version of the Teacher’s Edition and Lesson Planner.

The ActiveTeach also comes with access to a comprehensive assessment suite with printable tests and online test generator that enables teachers to print ready-made tests or create their own. Assessments include: a placement test, unit tests, mid-term, final exam, and CASAS test prep.

Work & Life Skills and Test Prep

Low-Beginning – High-Intermediate

Powered by MyEnglishLab, *Work & Life Skills and Test Prep* is a four-level competency-based digital course that provides engaging instruction in the essential work and life skills competencies that adult learners need in all their roles — at work, in school, at home, and in their communities.

Each level includes interactive activities and practice tests, giving students valuable practice and motivating them to achieve their learning goals.

**Highlights**

- CASAS-based interactive practice in listening, speaking, reading, and writing builds skills and essential competencies.
- Listening and reading practice tests give learners invaluable practice in taking standardized tests, motivating them to persist in their learning goals.
- Instant feedback on incorrect answers helps students improve their skills.
- Perfect component for practice in the computer lab, at home, or on the go.

**Perfect Partner for online practice and test prep!**

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To contact your representative, visit www.pearsoneltusa.com/reps
Project Success

Series Consultants: Susan Gaer and Sarah Lynn

False-Beginning – Low-Advanced

Intro Level: Sarah Lynn
Level 1: Betsy Lindeman Wong and MaryAnn Cunningham Florez
Level 2: June Pomann and Howard Pomann
Level 3: Nancy Matsunaga and Sheena Macpherson
Level 4: Jenni Santamaria, Robyn Brinks Lockwood, and Barry Bakin
Level 5: Steve Gwynne, Ingrid Greenberg, and Jennifer Bixby

Project Success is a six-level, four-skill series that teaches English by involving learners in real-life professional situations. This engaging video-based program is correlated to national standards and focuses on workplace skills and 21st-century digital skills to foster creative and critical thinking skills and promote self-directed learning.

Through inspiring stories of adults working and mastering life’s challenges, the series illustrates the skills and competencies adult English language learners need to participate fully and progress in their roles at home, work, school, and in the community.

Highlights

- Innovative in response to adult learners’ needs.
- Integrates print and digital components to blend classroom and independent learning.
- Uses a series of 170 videos to model the situational language, employment, and educational skills.
- Video-based lessons model key competencies and allow students to experience a variety of workplace and personal situations in context, connecting learning to their daily lives.
- ActiveTeach helps teachers prepare for classes, deliver media-rich lessons, and customize their teaching.
- MyEnglishLab enables students to practice listening, speaking, reading, writing, grammar, pronunciation, practical skills, and job-seeking skills, and receive automatic focused feedback on their work.
- Mapped to the Global Scale of English.*

TO LEARN MORE ➔ www.pearsoneltusa.com/projectsuccess

ALL-INCLUSIVE STUDENT SOLUTION

Print Student Book.
Student eText with up to 30 videos, audio recordings and eFlashcards.
MyEnglishLab with online practice.

$35.99

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* For more information on the Global Scale of English, visit english.com/gse.
Blended Learning Inside and Outside of the Classroom

*Project Success* integrates print and digital components for a seamless blending of classroom and independent learning.

**IN THE CLASSROOM**

*Students* use their print Student Book to participate in activities, take notes, and interact with fellow students.

*Teachers* use the *ActiveTeach* DVD-ROM to incorporate the videos and other rich media to teach the lesson. *ActiveTeach* extends the classroom experience and brings the Student Book lessons to life.

**ON THEIR OWN**

*Students* use the *eText*, a digital version of the Student Book, to review their classwork and to access integrated videos and audio. The *eText* is accessible on a variety of devices including computers and tablets.

*Students* use *MyEnglishLab* to practice listening, speaking, reading, writing, grammar, pronunciation, practical skills, and job-seeking skills beyond the classroom. *Teachers* assign *MyEnglishLab* activities to reinforce the skills taught in class. *MyEnglishLab* provides automatic, focused feedback on student work while allowing teachers to monitor progress.

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To contact your representative, visit [www.pearsoneltusa.com reps](http://www.pearsoneltusa.com/reps)
CareerView
Exploring the World of Work
High-Intermediate – Advanced

Steven J. Molinsky and Bill Bliss

CareerView is designed to help high-intermediate and advanced English language learners explore their work interests and job opportunities across many employment sectors while they develop career and academic readiness skills to achieve their short-term and long-term goals. This new two-volume program helps prepare students for a successful transition to continuing education, vocational training, and employment.

Highlights
The Core Text focuses on vocabulary development and communication skills through contextualized instruction tied to employment sectors.

• An integrated curriculum promotes employability and academic-readiness goals of the English Language Proficiency Standards (ELPS) and Workforce Innovation and Opportunity Act (WIOA).
• Vibrant illustrations depict an array of occupations and workplace settings.
• An active conversational approach gives students “soft-skills” practice with functional contextualized workplace communication.
• Critical thinking and personalization questions promote discussions about workplace values and expectations, problem solving, and personal experiences.
• Skills Checks provide built-in review practice in each unit.
• Tech Tasks develop students’ digital-information skills.
• An audio program and answer key allow students to study independently at their own pace.

The Career & Academic Readiness Skills Book focuses on employment-sector information, career and academic-readiness skills, and civics connections.

• A career exploration focus helps learners identify their work styles, personal characteristics, and values, and how these dimensions relate to employment sectors and jobs.
• Career research lessons get students online to search for information about occupations.
• Academic lessons focus on STEAM topics: Science and Sustainability; Technology; Engineering; Arts and Architecture; and Math.
• On-the-Job Instructions activities offer reading practice with workplace notices, safety procedures, and instructions for operating equipment.
• Civics Connection Profiles focus on how employment sectors relate to community life.
• Listening activities reinforce communication skills and prepare students for standardized listening tests.
• An audio program and answer key allow students to study independently at their own pace.
• NEW! You can now create custom job packs with CareerView content with Pearson Collections (see page 15). Contact your ELT rep for details.

TO LEARN MORE ➔ www.pearsoneltusa.com/careerview

CareerView Price
Core Text & Skills Book 978-0-13-523980-3 $ 42.40
Core Text 978-0-13-516523-2 $ 32.99
Skills Book 978-0-13-516531-7 $ 19.99
Complete Audio Institutional Site License 978-0-13-523260-6 $ 225.00
Core Text Digital Book & Skills Book Digital Book Go to buymylab.com to purchase
A CAREER PATHWAYS FOCUS

CareerView helps students answer these key questions about their possible career pathways:

- What kinds of occupations are there?
- What occupations might interest me?
- Where would I work?
- Who would I work with?
- What would I do in this occupation?
- What tools, equipment, and technology would I use?
- How would I learn things on the job?

THE PERFECT CAREER-EXPLORATION PARTNER

CareerView can serve as the capstone level of a traditional basal English series, as a stand-alone or supplemental high-intermediate or transition/bridge/advanced English course, and as an introductory career-exploration resource for students entering continuing education, occupational training settings, and high school career and technical education programs. The four key course objectives are:

- Career exploration.
- Effective communication skills for employability and success in the workforce.
- Academic readiness for continuing education.
- Development of learners’ digital-information skills and use of technology.

CareerView ToolSite: The Place for Teacher Resources

The CareerView ToolSite provides downloadable resources to help teachers with lesson planning and instruction. Reproducible resources include an interest survey ballot (for students to vote on employment sectors they would like to explore), teaching instructions for each type of lesson, activity masters, unit glossaries, job application forms, templates for résumés and cover letters.

Access the ToolSite at www.pearsoneltusa.com/careerview
CareerView
Career Pathway Editions
High-Intermediate – Advanced

Steven J. Molinsky and Bill Bliss

These special CareerView editions are designed to help high-intermediate and advanced English language learners explore their work interests and job opportunities in the construction, building trades, and green jobs sectors as well as the healthcare sector while they develop career and academic readiness skills to achieve their short-term and long-term goals. Each edition provides the complete lessons for career pathway in a single volume.

The mission of the courses is to prepare students for a successful transition to continuing education, vocational training, and employment.

Highlights

• An integrated curriculum that aligns with the English Language Proficiency Standards (ELPS), College and Career Readiness Standards (CCRS), and goals of the Workforce Innovation and Opportunity Act (WIOA).
• Vibrant illustrations that depict an array of occupations and workplace settings.
• An active conversational approach that gives students “soft-skills” practice with functional contextualized workplace communication.
• A career exploration focus helps learners identify their work styles, personal characteristics, and values.
• Skills Checks provide built-in review practice in each unit.
• Tech Tasks that develop students’ digital information skills.

TO LEARN MORE ➔ www.pearsoneltusa.com/careerview

CareerView: Career Pathway Editions
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Academic and Career Success: Reading and Writing

High-Intermediate – Advanced

Academic and Career Success is a four-level reading and writing standards-based English language series for adult and young-adult students, providing the rigor required to help them prepare for college and careers.

The Reading and Writing lessons for each level take learners from beginner level through high-intermediate English proficiency. As the levels progress, the curricular content changes accordingly, with the upper levels incorporating more advanced academic vocabulary and a greater emphasis on language and how to use it successfully.

**Highlights**

- Information-rich readings help build students’ knowledge and higher-order reading skills, such as citing evidence, summarizing, interpreting complex information in a variety of text formats— including charts and graphs— making inferences, and evaluating arguments.
- Highly scaffolded writing process approach requires analysis of writing models before planning, collecting information, supporting a claim, summarizing, and finally production of students’ own written work.
- Academic rigor based on College and Career Readiness lesson goals. Each lesson develops academic language and language strategies, with complex and content-rich materials.
- Reading Tips focus students on the academic strategies needed for tackling academic texts.
- Targeted Vocabulary activities reinforce new language.
- Audio Program contains the contents of every reading providing exposure to natural fluency and pronunciation.
- Answer Keys for self-study.

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Voices of Freedom has helped hundreds of thousands on their path to United States citizenship. This course provides students with the language skills and civics knowledge needed for the citizenship test, and it prepares them to succeed in their naturalization interviews.

**Highlights**

- A research-based sequence of topics, vocabulary, and grammar provides an integrated English language and civics curriculum.
- Authentic dialogues develop students’ language skills for a successful naturalization interview and spoken-English exam.
- Civic participation activities and projects meet EL/Civics program goals.
- An *Activity & Test Prep Workbook* provides supplemental reading and writing practice.
- Audio CDs include all dialogues, readings, listening activities, and practice with the official citizenship questions.

**Amazon Review**

Can I just say how much I LOVE this book! “For the teacher who wants to teach English, Civics, and American History, this is your best friend! Absolutely love it because it provides a context for the English language and has updated information on the American government and presidency... This is a fantastic text!”

**Voice of Freedom 4e Price**

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**Contents**

Go to www.buymylab.com to purchase 978-0-13-697278-5
Future U.S. Citizens
High-Beginning – Low-Intermediate

Sarah Lynn, Federico Salas-Isnardi, and Gemma Santos

Future U.S. Citizens takes an innovative test prep approach that focuses on the information, skills, and strategies needed to pass the naturalization test.

Highlights

• Reading-based lessons provide the background information and concepts needed for the 100 questions on the test.
• Civics-integration exercises help learners apply the concepts of citizenship to their daily lives.
• Three mock interview videos and all MP3 files help model effective speaking strategies and pronunciation.
• The bound-in ActiveBook is a digital version of the entire book and includes supplemental interactive activities for self-study.
• Updated with the content and vocabulary needed for the N-400 form and with exercises to prepare applicants for the interview.

Sample Interview Video

Future U.S. Citizens Price

| Student Book with ActiveBook | 978-0-13-138166-7 | $29.99 |
By Lia Conklin Olson

Perhaps you have heard the term rigor dropped now and again at staff meetings and professional development gatherings. Lest the term lose its glitter from overuse, let's consider why it may be worth its weight in gold. When we recognize the high stakes our students face and commit to helping them succeed, we realize we need a high-yield investment. Rigor may be just that investment, one that provides our students the successful returns this era of high stakes demands.

High stakes for ABE students

Let's consider just how high the stakes are for our adult basic education (ABE) students. The “Tipping Point” study (Washington State Board of Community and Technical Colleges, 2005) found that individuals who completed one year of postsecondary education plus a credential had significantly higher earnings than individuals who held fewer than ten college credits. A more recent study (Mancuso, 2015) again showed this disparity, finding that individuals who met the “tipping point” earned on average $6,265 per year more and were 23% more likely to be employed than those who did not. High stakes, indeed.

That is exactly the reason behind the Workforce Investment and Opportunities Act (WIOA; 2013-2014) that legislates rigorous instruction for all ABE students along a pathway towards college and careers readiness. Since students requiring at least one remedial college class have college graduation rates 27% to 39% lower than students who require no remediation (Wiley, Wyatt, & Camara, 2011), college and career preparedness is specifically defined as “academic knowledge and skills required to qualify for placement into entry-level college credit coursework without remediation” (Camara, 2013, p. 22). Therefore, to meet the high stakes, we must prepare all students for the rigor of college and careers and propel them toward the point where the balance tips from economic disparity to prosperity.

Serving diverse needs of ABE students

Each year, the ABE field serves approximately 1.8 million adults (Patterson, 2016) from a pool of 36 million who would benefit from ABE services (Coalition of Adult Basic Education [COABE], n.d.). Adult English language learners (ELLs) represent the largest portion of this population and present a wide variety of educational backgrounds and levels of language and literacy development, including students with limited and interrupted formal education (Lesgold & Welch-Ross, 2012). Twenty-nine percent of all ABE students self-report having a learning disability (Mellard, 2013).

As ABE educators, we are ready and willing to step up and mediate the melee of student needs. However, a number of professional and programmatic limitations often leave us ill-equipped to do so.

Rigor in instruction

What we can latch onto are instructional content and methods that offer our students an opportunity to meet this tall order as efficiently and effectively as possible. Rigor may offer just this opportunity. Researchers in education have defined rigor in a variety of ways. The definition I favor is that of Hess (2014) which describes rigor as “the complexity of content, the cognitive engagement with that content, and the scope of the planned learning activities” (p. 1). This definition lends itself well to instructional considerations around content and material selection, deep student engagement, and the design of challenging learning tasks.

Regardless of the definition you prefer, rigor inherently requires the use of critical thinking and problem solving, skills that are overwhelmingly supported in the research as integral for success in college and careers (Camara, 2013; Conley, 2014; Foster, Strawn, & Duke-Benfield, 2011; Johnson & Parrish, 2010; Pimentel, 2013; Rothman, 2012). Even adult learners who may not enter postsecondary education benefit from rigorous learning. According to Parrish (2016), when considering the increased literacy and critical
thinking demands placed on adult ELLs as they compete in the job market and navigate everyday tasks, it is critical for ELL instructors “to imbed these higher order, more complex academic and career-readiness skills early and often at all levels of adult English language acquisition” (p. 3).

How well does ABE instruction deliver on its commitment to prepare ABE students for college and careers? Johnson & Parrish (2010) surveyed college faculty and ABE instructors and found four critical gaps between what postsecondary faculty expected students to know upon entering postsecondary education and training and what ABE instructors were actually teaching: critical thinking, notetaking, technology, and presentation skills. Of particular note, Johnson and Parrish found that 60% of college instructors regarded the critical thinking skills of paraphrasing, summarizing, and synthesizing as very or extremely important, whereas ABE instructors reported teaching these skills only sometimes or rarely. Clearly, to deliver upon our commitment to our students’ success, we must better prepare them to meet the higher expectations of the future.

WIOA and its legislated rigorous content standards for all students provides the opportunity to do just that in earnest. The College and Career Readiness (CCR) standards were designed to articulate the knowledge and skills needed to meet the rigorous demands of college and career readiness. According to Pimentel (2013), these standards articulate three research-based instructional advances designed to increase instructional rigor by targeting high-impact cognitively demanding skills. One of these key advances is regular student engagement with complex informational texts. According to Williamson (2006), prior to the CCR standards, a gap of approximately four grade levels existed in the level of complexity between secondary texts and postsecondary texts. In addition, the ACT study (2006) found the ability to read complex texts to be the best predictor of college and career success. Taken together, these studies indicate that developing the ability to read complex texts may better prepare students for college and careers.

According to Pimentel (2013), college faculty input and national assessment data indicated the use of evidence to be a critical skill for postsecondary preparation. As such, the second key advance is a focus on student “reading, writing, and speaking grounded in evidence from text“ (Pimentel, 2013, p. 10). This focus ensures that students must rely on the text to develop their understanding, limiting the role of their prior knowledge and experiences and increasing the need to develop deeper understanding of the text itself. Tied to this reliance on text is the third advance, “building knowledge through content-rich nonfiction” (Pimentel, 2013, p.10). This advance recognizes the need for students to build their knowledge base through text in all content areas while developing the ability to read complex texts and use critical thinking skills.

Even if we knew unequivocally that imbedding rigor via CCR-aligned standards would result in more successful student outcomes, we would still need to build our own knowledge and skills to exploit its potential to the fullest. The LINCS website, under the auspices of U.S. Department of Education, Office of Career, Technical, and Adult Education, contains a full battery of professional development resources designed to train educators to enact rigorous instruction and effective implementation of CCR standards. Equipped with high-quality, CCR-aligned instructional resources, we are on our way to facilitating the high returns we envision for our students.

It’s true that a focus on college and career readiness demands a concerted effort on the part of us and our students. Yet, when we acknowledge the high stakes our students face, we recognize that these high stakes necessitate the tall order of preparing all students along a pathway to college and careers. To fill that tall order, we must believe in the glitter of rigor, not as a flash in the pan, but as a 24-carat commitment to provide rigor-rich content, rigorous student engagement with that content, and rigorous knowledge and skill building along a pathway to college and careers. True, all that glitters is not gold, but rigor...well, it just may be the real deal.

Lia Conklin Olson, PhD has been an instructor for St. Paul Adult Education for twenty years. In addition, she is an adjunct professor for the Teaching English as a Foreign Language program at Hamline University and a curriculum developer of College and Career Readiness standards-aligned curriculum for Minneapolis Adult Education.

For the cited references, go to bit.ly/Rigor_References
Pearson Digital English

Learn English at your own pace, on your own time

**Pearson Digital English** is a self-paced, learner-led online and mobile language course with extensive practice, built-in assessment, and remediation. **Pearson Digital English** develops all four language skills, vocabulary, and grammar, at the same time developing essential work, life, and communication skills to help learners meet their career and life goals.

**An English language course that keeps learners’ needs and employability at the core**

**Customized Learning Path for Each Student**
- No “one size fits all”
- Each student’s learning path is unique and built based on current proficiency
- Powerful AI engine tracks progress and customizes feedback

**Mapped to Global Standards**
- 10 Levels based on Global Scale of English
- 800 lessons with concrete Learning Outcomes covering listening, speaking, reading, writing, vocabulary, and grammar skills

**Engaging Content**
- 100 theme-based modules covering professional and social topics
- Engaging everyday scenarios and social causes, role plays, simulations, and live sessions encourage practical learning

**Assessment and Remediation**
- Skills dashboard and mid-way tests help identify problem areas
- Remedial activities offer extra support to help students progress

**Certificates and Badges**
- Students receive recognition as they progress through the course
- Certificate and recognized digital badges help learners connect to real-world jobs

**TO LEARN MORE ➔** [www.pearsoneltusa.com/digitalenglish](http://www.pearsoneltusa.com/digitalenglish)

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<tr>
<td>12-month subscription</td>
<td>978-1-29-235409-5</td>
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Helping students reach the next level

How does it work?

Take a diagnostic test
A 35-minute test that evaluates the students’ reading, writing, listening, and speaking skills

Map your current English proficiency level
A student is placed in one of the 10 levels and receives a customized learning path with theme-based modules, each containing 8 core skill-based tasks.

Learn using themes & role plays
Engaging activities that are work-related with everyday scenarios and social causes.

Regular assessment to calibrate learning
A quiz every 5th and 10th module assesses progress and suggests remediation based on low-scoring areas.

Progress to the next level
The next level is unlocked with the completion of the current level at 70% or higher.
**StartUp**

**Beginning – Advanced**

Series consultant: Ken Beatty

Level 1: Jenni Currie Santamaria and Kathleen Thompson  
Level 2: Julie Schmidt and Jessica Williams  
Level 3: Robin N. Longshaw and HM Austin  
Level 4: Lynn Bonesteel, Jessica Williams, and Nancy Blodgett Matsunaga  
Level 5: Jenni Currie Santamaria and Genevieve Kocienda  
Level 6: Steve Gwynne and Don Linder  
Level 7: Ken Beatty  
Level 8: Ken Beatty

**StartUp** is a completely new course for adults and young adults who want to make their way in the world and need English to do it. **StartUp** makes learning easy and relevant, focusing on meaningful language that builds student confidence in using English, both in and out of class. Teachers are supported in numerous ways, minimizing preparation time and providing a flexibility that allows for personalized teaching and focus on the skills that are important for their classes.

**Highlights**

- **English for 21st century learners:** **StartUp** helps students learn English as it is spoken and used in the 21st century, such as in text messages, emails, and podcasts; in informal social texts and conversations; and in formal texts and discussions for academic and business contexts. Students acquire collaborative and critical thinking skills they need to succeed in study and at work.

- **Personalized, flexible teaching:** **StartUp** gives you the flexibility to teach the way you want. The structure, the wealth of support materials and the practice app offer more options to flip the class, to focus on different strands and skills, and to extend and differentiate instruction to meet students’ individual needs.

- **Motivating and relevant learning:** The rich integrated digital content draws students in with engaging video stories, coaching videos, video talks on compelling topics — such as innovation, relationships, and art — and much more to build the language and skills they need.

**Other Highlights**

- **ActiveTeach** allows teachers to present in class with ease and to access all the audio and video where they need it.

- The new **Pearson Practice English App** with QR codes takes students from page to practice, and audio and video for out-of-class practice.

- Rich digital media: video conversations, video talks, media projects, and presentation skills integrated throughout for listening and speaking practice.

- **Specific support from Grammar Coach and Pronunciation Coach videos.**

- **MyEnglishLab** provides more intensive online practice.

- **Comprehensive assessment program in ExamView and MyEnglishLab.**

---

**StartUp**

A1 (22-29)  
A2 (30-35)  
A2+ (36-42)  
B1 (43-50)  
B1+ (51-58)  
B2 (59-66)  
B2+ (67-75)

JANUARY 2020

**Price**

- Student Book w/ mobile app  
  $29.50

- Student Book w/ mobile app & MyEnglishLab  
  $43.00

- Workbook  
  $19.99

- Teacher’s Edition  
  $37.50

- ActiveTeach  
  $75.00

---

* For more information on the Global Scale of English, visit english.com/gse.
7 ARE YOU READY TO ORDER?

LEARNING GOALS
- Instruct students on the different types of restaurants.
- Teach students about ordering from a menu in a restaurant.
- Help students to practice speaking about food and drinks.

GET STARTED
- Pair up and read the learning goals.
- Look at the photo of a restaurant. What do you see?
- Read the unit title and learning goals.

WRITE IT
- Write down your favorite dish.
- Describe your favorite dish.
- Make a word web about your favorite dish.

PUT IT TOGETHER
- Make a poster or video about your favorite dish.
- Present your poster or video to the class.

CONVERSATION
- Discuss your favorite dish with a partner.
- Practice ordering food in a restaurant.

3 MAKE IT PERSONAL
- Discuss your favorite dish with a partner.
- Make your own video about your favorite dish.

PUT IT TOGETHER
1 MEDIA PROJECT
- Create a photo presentation.
- Make a video presentation.

2 LEARNING STRATEGY
- Look at the food and restaurant vocabulary.
- Practise using the food and restaurant vocabulary.

3 REFLECT AND PLAN
- Look back through the unit.
- Check what you learned.
- Plan how you will use what you learned outside of the classroom.

To contact your representative, visit www.pearsoneltusa.com/reps
Top Notch
THIRD EDITION
Beginning – Intermediate

Joan Saslow and Allen Ascher

Renowned for its unique speaking pedagogy, Top Notch is a dynamic communicative course that makes English unforgettable. Goals and achievement-based lessons with “can-do” statements enable students to confirm their progress in every class session. Top Notch builds confidence for successful verbal communication and develops critical thinking skills and reading and listening strategies.

New to this Edition
• Conversation Activator and Pronunciation Coach Videos in every unit build conversational competence and accurate pronunciation.
• Full-color digital vocabulary flashcards for varied, enriched, and explicit practice.
• Interactive extra grammar exercises to maximize the quantity of grammar practice in every unit.
• The expanded MyEnglishLab — with Grammar Coach and Pronunciation Coach Videos, remedial grammar exercises, and immediate feedback on wrong answers — enables programs to tailor Top Notch to the needs of their course.

Other Highlights
• Hundreds of supplementary practice activities and exercises ensure teachers never have to supplement the course.
• Extensive listening comprehension practice. Includes exposure to a variety of authentic regional and non-native accents to prepare students for English in today’s world.
• The Top Notch TV Video program — with hilarious sitcoms and authentic on-the-street interviews — builds confidence in understanding natural spoken language.
• Top Notch Pop songs and karaoke — with accompanying language exercises — make English unforgettable.
• Achievement tests include Speaking and Writing tests for every unit, ensuring a fuller evaluation of progress.
• Entire Top Notch course mapped to the Global Scale of English.*
• Ask your sales rep for the Top Notch with MyEnglishLab Efficacy Report

TO LEARN MORE ➔ www.pearsoneltusa.com/topnotch3e

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* For more information on the Global Scale of English, visit english.com/gse.
Your Multimedia Teaching Tool

Provides the entire *Top Notch* Student’s Book text for you to project on a screen or wall to create an interactive classroom experience.

New ActiveTeach now makes the vast *Top Notch* digital, video, audio, and print resources instantly accessible with a simple click.

NEW. Available online.

**ACTIVETEACH ALSO INCLUDES:**
- A Teacher’s Edition Lesson Planner with detailed timed lesson plans and teaching notes.
- Teaching notes for *Top Notch TV*, *Top Notch Pop*, and all printable extension activities.
- Complete answer keys, audio and video scripts.
- A Methods Handbook for a pedagogically sound communicative classroom.

**PRONUNCIATION COACH VIDEO**

Reduction of *to* in infinitives

Your Multimedia Teaching Tool provides further spoken practice for the pronunciation topic.

**CONVERSATION ACTIVATOR VIDEO**

Get to know a new friend

Scene 2
Say as much as you can.

Your Multimedia Teaching Tool encourages students to change, personalize, and extend the conversation models in the Student’s Book.
Summit
THIRD EDITION
High-Intermediate – Advanced

Joan Saslow and Allen Ascher

This fully revised third edition of Summit prepares confident speakers to navigate the social and professional situations they will encounter in their lives.

Summit is a two-level high-intermediate to advanced-level communicative course (B2-C1) that delivers immediate, demonstrable results through its goals- and achievement-based pedagogy and continual recycling of language. Alternatively, it can be used after completing the Top Notch course for a smoothly articulated curriculum.

New to this Edition

• Explicit fluency-building pedagogy enhanced by Conversation Activator and Discussion Activator Videos in every unit.
• A Test-taking Skills Booster plus Extra Challenge reading exercises to increase students’ performance on standardized proficiency tests.
• A systematic focus on spoken idioms and expressions to build students’ spoken language repertoire.
• Greatly increased grammar, reading, listening, and writing practice — plus extra digital exercises — to maximize practice and learning.
• Exposure to a variety of authentic regional and non-native accents to prepare students for English in today’s world.
• Integrated Web Projects for each unit that expand students’ ability to interact with authentic material.
• The ActiveTeach multimedia teaching tool now makes the vast Summit digital, video, audio, and print resources instantly accessible with one simple click.
• Expanded MyEnglishLab with Grammar Coach Video, remedial grammar exercises, and immediate feedback on wrong answers.

Other Highlights

• Hundreds of supplementary practice activities and exercises.
• Systematic development of key reading and listening strategies.
• Summit TV Video Program with on-the-street interviews and completely new TV documentaries.
• Extensive listening comprehension practice. Includes exposure to a variety of authentic regional and non-native accents to prepare students for English in today’s world.
• Entire Summit course mapped to the Global Scale of English.*

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Reader + eBook w/MyEnglishLab

Go to buymylab.com to purchase

* For more information on the Global Scale of English, visit english.com/gse.
Avenues
English Skills
Beginning – Advanced

Lynn Gaetz

Avenues is a three-level series for beginning to advanced students. Avenues offers integrated skills development and comprehensive grammar instruction through an effective combination of print and online components that sets students on the path to fluency.

New to This Edition

• 60 to 70 percent updated content.
• Chapters open with Quick Chat activities to introduce students to the theme.
• A Reading Strategies section teaches students to read more efficiently.

Highlights

• High-interest texts, available in the Student Book and online, provide students with plenty of practice.
• Solid support integrated throughout, with Vocabulary Boosts and Pronunciation Tips to develop students’ skills.
• Effective reading strategies help students become more autonomous readers.
• Grammar Tips reinforce key concepts, and Grammar Links provide practice with contextualized grammar points related to the readings.
• Theme-related writing/speaking topics and production tasks in each chapter require students to synthesize information.
• Extensive revising and editing practice.
• Take Action! section at the end of each unit encourages written and oral production.
• Detailed appendices aid students with oral presentations, names and titles, dates and numbers, and pronunciation.

My eLab offers extra practice opportunities with self-graded activities, and tests that teachers can customize. A gradebook shows students’ progress.

Additional Grammar Books with My eLab reinforce the coverage of the grammar in the Student Books.

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* For more information on the Global Scale of English, visit english.com/gse.
To contact your representative, visit www.pearsoneltusa.com/reps
Pearson English Interactive 2.0

Beginning – High-Intermediate

Levels 1 and 2: Michael Rost
Levels 3 and 4: Michael Rost and Marjorie Fuchs

**Pearson English Interactive** is a four-level online course for busy adults to improve all skills and become better communicators in conversational American English. Designed by professional linguists, this engaging, comprehensive video-based story-driven course includes friendly instructional support and thorough assessment, and meets the diverse needs of adult learners to raise their level of English, achieve their goals and gain confidence in business, work, teaching, travel, or anywhere English is spoken.

**Pearson English Interactive** can be used on its own or in conjunction with a classroom course to provide students additional instructional hours, offering focused remediation in listening (top-down and bottom-up skills), speaking (role plays, using the video scenarios), pronunciation (using repetition of targeted expressions), and grammar (explaining all the key grammar points in the video lessons and giving extensive structured practice).

**New to 2.0**

- Updated videos have new scripts, scenes, cast, and look.
- Integrated closed captioning at point of use.
- Includes New CASAS Listening and Reading practice tests.

**Highlights**

- Personalizes instruction to each student’s needs — sends additional materials directly to students from within the system.
- Saves time and reduces paperwork with automatic grading and tracking how students are improving at a glance.
- Students’ digital recordings and written work can be checked online, allowing more time for classroom interaction.
- Integrated online placement test places students at the right level.
- Allows for flexible management of teachers’ contact hours.

**Great for Independent Students**

- Students can practice anytime, anywhere.
- Automatic grading gives students their results immediately.
- Online practice provides interaction outside of the classroom in common situations in English.
- Mapped to the Global Scale of English.*

**TO LEARN MORE ➔** www.pearsoneltusa.com/pei

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### Pearson English Interactive 2.0

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* For more information on the Global Scale of English, visit english.com/gse.
Pearson English Interactive 2.0
English Course for Anytime, Anyplace Learning

Powered by MyEnglishLab, Pearson English Interactive is an online course that helps busy adults improve all four language skills to become better communicators using International English.

Pearson English Interactive 2.0 is a video-based story-driven course that is mapped to the Global Scale of English. It includes thorough assessment and full support to help adult learners gain confidence in English for business, work, teaching, and travel.

- Learners follow the story-based curriculum and stay engaged throughout the course.
- Cyclical listening tasks develop both top-down and bottom-up listening strategies.
- Learners can easily track their progress along their learning path.
American Speakout
Real English in Your Classroom
Starter – Advanced
Antonia Clare, Frances Eales, J. J. Wilson, Steve Oakes

American Speakout is a six-level series based on topics that are relevant to students’ lives and global in nature. Its emphasis on authentic listening opportunities and presentation of language in context enables learners to personalize the language they learn and express themselves confidently in authentic English-speaking environments. American Speakout follows a balanced approach to topics, language development, and skills work.

American Speakout integrates authentic video from popular BBC programs and real life situations in every unit and builds the skills and knowledge learners need to express themselves confidently in a real English-speaking environment.

### Highlights

**Builds learner confidence**
- Authentic, real-world language, challenging activities, and recycling of language build student confidence in understanding context and communication.
- Video clips and interviews on the street expose students to a wide range of language and accents, familiarizing them with English as it is spoken.

**Encourages learners to spend more time on task**
- Course package includes a wealth of practice material in specific areas including grammar, vocabulary, pronunciation, and skills.
- Clear objectives in every unit help students focus on what they will achieve so they can see how they are improving.
- Motivating lessons and practice materials engage learners, encouraging them to spend more time on task and make faster progress.

**Helps learners achieve their personal goals**
- Tasks and activities encourage students to work collaboratively and build skills essential for both study and work.

**Helps learners see the relevance of what they are learning**
- Clear goals and objectives aligned with the CEFR and GSE.*

**TO LEARN MORE** → www.pearsoneltusa.com/americanspeakout

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### Advanced

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Learn about the Global Scale of English at www.english.com/gse
The *American Speakout ActiveTeach* contains everything you need to make the course come alive using an interactive whiteboard or computer and projector.

**ActiveTeach Includes:**

- Digital version of the Student Book.
- Digital version of the Workbook.
- Integrated audio and video.
- Answer reveal feature.

There is also a large selection of **extra resources** including tests, games, audio and video scripts, BBC interview videos, scripts and worksheets, photocopiable activities, and teaching notes.

The videos in *American Speakout* come from a wide range of BBC programs, including documentaries, dramas, and entertainment. These also include interviews with people on the street filmed by the BBC.
Let’s get to grips with grammar

The Global Scale of English Learning Objectives focus on functional language skills—describing what learners Can Do at different levels of proficiency. However, learners still need to be taught the enabling skills of Grammar and Vocabulary. We have developed the GSE Learning Objectives for Grammar, and included them in the GSE Teacher Toolkit, together with free downloadable worksheets and lesson plans to supplement the materials you are using.

Find out more at english.com/gse

Choosing the Right GRAMMAR Book

Wherever you teach, choosing the best textbook for your class means considering two things: your students’ purpose for studying English, and your preferred method for teaching language.

<table>
<thead>
<tr>
<th>Purpose</th>
<th>Method</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Why are your students studying English?</strong></td>
<td><strong>How do you prefer to teach language?</strong></td>
</tr>
<tr>
<td>ACADEMIC ENGLISH</td>
<td>VS</td>
</tr>
<tr>
<td>Some students’ goals center on Academic English. They want to learn how to read and write academic texts and how to understand what they hear in the classroom and participate themselves.</td>
<td></td>
</tr>
</tbody>
</table>
In choosing the best book for your class, consider purpose and method.

To see samples of these books, go to pearsoneltusa.com/catalog

To contact your representative, visit www.pearsoneltusa.com/reps
Focus on Grammar

FIFTH EDITION

Beginning — Advanced

Book 1: Irene E. Schoenberg and Jay Maurer
Book 2: Irene E. Schoenberg
Book 3: Marjorie Fuchs, Margaret Bonner, Miriam Westheimer
Book 4: Marjorie Fuchs and Margaret Bonner
Book 5: Jay Maurer

Our best-selling contextualized grammar course is now in a new edition. Building on the success of previous editions, Focus on Grammar, Fifth Edition continues to use its unique four-step approach that lets learners move from comprehension to communication within a clear and consistent structure. Centered on thematic instruction, Focus on Grammar combines comprehensive grammar coverage with abundant practice in all four skills, critical thinking, and ongoing assessment, helping students communicate confidently, accurately, and fluently in everyday situations, as well as in academic settings.

New to This Edition

• New and updated content showcases multicultural topics of interest to modern learners.
• Updated grammar charts and redesigned user-friendly grammar notes with clear, corpus-informed grammar explanations reflect real and natural language usage, allowing students to grasp the most important aspects of the grammar.
• Expanded and varied communicative activities encourage collaboration and application of target grammar in a variety of engaging tasks.
• New unit-ending From Grammar to Writing section allows student to apply the target grammar in writing through structured tasks from pre-writing to editing.
• New assessments, including course diagnostic tests and formative and summative assessments, are closely aligned with unit learning outcomes to inform instruction and measure progress.
• Pearson Practice English App for iPhone® and Android® lets students easily navigate Student Book audio clips on their phone or tablet.
• Revised MyEnglishLab for a fully blended program.
• New Essential Online Resources include Student Book audio, answer keys, Grammar Coach videos, self-assessments, printable assessments, and teacher’s resources.

Other Highlights

• Scaffolded exercises help learners bridge the gap between identifying grammatical structures and using them with confidence and accuracy in open-ended ways.
• High-interest readings in multiple genres expose students to the form, meaning, and use of grammar in natural contexts.
• Key vocabulary taught, practiced, and recycled throughout the unit ensures acquisition. It includes words from the Academic Word List (AWL) for Levels 3–5.
• Listening practice in every unit gives students multiple opportunities to hear the grammar point in varied and natural spoken formats.
• Lively communication activities bring fun to the classroom.
• Mapped to the Global Scale of English.*
• NEW! You can now create custom Focus on Grammar content packs with Pearson Collections (see page 15). Contact your ELT rep for details.

TO LEARN MORE ➔ www.pearsoneltusa.com/fog5e

* For more information on the Global Scale of English, visit english.com/gse.
The student texts of *Focus on Grammar* are now available with *Essential Online Resources* or with *MyEnglishLab* to serve a range of digital needs of students and teachers.

The *Essential Online Resources* provide required components in a digital hub.

- **Student resources** include Student Book audio, Grammar Coach videos, and diagnostic self-assessments.
- **Teacher resources** include all of the student resources, plus Student Book answer keys, audio scripts, teaching notes, printable assessments, and Global Scale of English (GSE) mapping documents.

*MyEnglishLab* includes everything in the *Essential Online Resources* and much more. *MyEnglishLab* has been thoroughly revised to deliver engaging practice and video presentations anytime, anywhere with immediate feedback and remediation tasks to help promote accuracy.

*MyEnglishLab* delivers innovative teaching tools and useful resources to teachers. **Teacher resources** include all of the student resources, plus Student Book answer keys, audio scripts, teaching notes, interactive and printable assessments, and GSE mapping documents. With *MyEnglishLab*, teachers can:

- View student scores by unit and activity.
- Monitor student progress on any activity or test.
- Assign homework.
- Analyze data to determine steps for remediation and support.

**Focus on Grammar, 5e**

<table>
<thead>
<tr>
<th>Course</th>
<th>LEVEL 1</th>
<th>LEVEL 2</th>
<th>LEVEL 3</th>
<th>LEVEL 4</th>
<th>LEVEL 5</th>
<th>Price</th>
</tr>
</thead>
</table>

*Instructor Access*  Contact your ELT rep  Go to buymylab.com to purchase
Azar-Hagen Grammar Series

Basic English Grammar, FOURTH EDITION
Fundamentals of English Grammar, FIFTH EDITION
Understanding and Using English Grammar, FIFTH EDITION

Beginning – Advanced

Betty S. Azar and Stacy A. Hagen

The world’s most trusted grammar source for clear, direct, and comprehensive instruction, the Azar-Hagen Grammar Series takes a time-tested approach that blends direct grammar instruction with carefully sequenced practice to develop all language skills. Grammar is the springboard for developing speaking, listening, reading, and writing. With clear, user-friendly charts and engaging interactive practice, it’s easy to see why this classic series remains the top-selling text in its field year after year.

Highlights

• Clear charts with examples, easy-to-understand explanations, and minimal terminology.
• Direct, in-depth grammar practice with a variety of exercise types and immediate application of grammar forms and meanings.
• Comprehensive corpus-informed syllabus that reflects current usage and highlights the differences between written and spoken English in formal and informal contexts.
• Complete and flexible components
  – Split editions of the Student Books, perfect for shorter terms and summer courses.
  – Essential Online Resources include Student Book audio, answer keys, Grammar Coach videos, self-assessments, and teacher resources.
  – MyEnglishLab delivers a rich variety of digital presentations, practice, and assessments.
  – Workbook consists of self-study exercises for independent work.
  – Teacher’s Guide includes step-by-step teaching suggestions, notes on key grammar structures, and vocabulary and expansion activities.
  – Test Bank offers additional quizzes, chapter tests, mid-term, and final exams.
  – Chartbook, a reference text that consists of only the grammar charts.
• Mapped to the Global Scale of English.*

Understanding and Using English Grammar, Fifth Edition

• Pretests at the start of each chapter enable learners to check what they already know.
• Updated grammar charts reflect current usage and highlight differences between written and spoken English.
• A new chapter on article usage.
• A variety of high-interest readings include reviews, articles on current topics, and blogs that focus on student success.
• Additional incremental practice helps learners better grasp concepts, while thematic exercises and integrated tasks offer more contextualized language use.
• Step-by-step writing activities are supported by writing tips and pre-writing and editing tasks.
• Revised MyEnglishLab for a fully blended program.
• NEW! You can now create custom Azar-Hagen content packs with Pearson Collections (see page 15). Contact your ELT rep for details.

TO LEARN MORE ➤ www.pearsoneltusa.com/azar

* For more information on the Global Scale of English, visit english.com/gse.
Using a time-tested approach that has helped millions of students around the world, Fundamentals of English Grammar uses grammar as the springboard to practice speaking, writing, listening, and reading skills.

The fifth edition has been extensively revised to keep pace with advances in theory and practice, particularly from cognitive science. Now more than ever, teachers will find an extensive range of presentations, activities, and tasks to meet the specific needs of their classes.

New to this Edition

• A pretest at the start of each chapter allows learners to assess what they already know and orient themselves to the chapter material.
• Practice, spaced out over time, helps students learn better. Numerous exercises have been added to provide more incremental practice.
• New charts and exercises show patterns to help learners make sense of the information.
• Meaning-based practice is introduced at the sentence level. Students do not have to wait for longer passages to work with meaning.
• Frequent oral exercises encourage students to speak more naturally and fluidly.
• Step-by-step writing activities promote written fluency. All end-of-chapter tasks include writing tips and editing checklists.
• A wide range of contextualized exercises, frequently including life skills vocabulary, encourages authentic language use.
• Updated grammar charts based on corpus research reflect current usage and highlight the differences between written and spoken English in formal and informal contexts.
• The BlackBookBlog focuses on student success, cultural differences, and life-skills strategies.
• End-of-the-chapter Learning Checks help students assess their learning.
• A Pearson Practice English app with end-of-chapter learning checks, Student Book audio, and guided PowerPoint videos.
• Revised MyEnglishLab for a fully blended program.
Digital Resources for Blended and Distance Learning

The Azar-Hagen Grammar Series is available with many digital resources to serve a range of digital needs of students and teachers.

MyEnglishLab: offers a rich variety of digital presentations and practice techniques to appeal to many learning styles.
- More than 500 interactive activities with rich practice in grammar, reading, listening, speaking, and writing.
- Learner support with pop-up notes and grammar charts.
- Ongoing assessment and immediate feedback.
- Downloadable Student Book audio, answer keys, and teacher resources all in one place for easy access.

Azar eText makes learning more flexible and interactive for students.
- Embedded audio to support listening activities.
- Compatibility with iPad® or Android™ for grammar on the go.
- Full-text search capabilities for easy access to key grammar points.
- Interactive features such as highlighting text, creating notes, and saving bookmarked pages.

Essential Online Resources (Basic English Grammar, Understanding and Using English Grammar) is a digital hub that includes resources essential to the program, such as Student Book audio, answer keys, videos, self-assessments, and resources for teachers.

Pearson Practice English App (Fundamentals of English Grammar) allows students to access course resources such as additional practice, assessments, and course audio.

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### Azar-Hagen Grammar Series

<table>
<thead>
<tr>
<th>Student Book with MyEnglishLab and Workbook</th>
<th>Student Book with Pearson Practice App and Workbook</th>
</tr>
</thead>
<tbody>
<tr>
<td>978-0-13-464613-8 978-0-13-656659-5 978-0-13-464623-7</td>
<td>$ 65.00</td>
</tr>
<tr>
<td>978-0-13-464614-5 978-0-13-656658-8</td>
<td>$ 64.00</td>
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</tbody>
</table>

### Student eText with MyEnglishLab

- **Student eText with MyEnglishLab**
  - 978-0-13-463617-2 978-0-13-656657-1 978-0-13-464622-0  $ 54.60
- **Student eText with MyEnglishLab**

### Student Book A with Workbook A

- **Split Editions**
  - 978-0-13-464614-5 978-0-13-656658-8 | $ 33.40

### Student Book B with Workbook B

- **Student Book B (BEG 9-15; FEG 8-14; UUEG 12-20)**

### Instructor Access MyEnglishLab

- Contact your ELT rep

### Contents

Go to buymylab.com to purchase
Next Generation Grammar

Series Editor: David Bohlke

High-Beginning – Advanced

Level 1: Christina Cavage and Steve Jones
Level 2: David Bohlke and Arlen Gargagliano
Level 3: Pamela Vittorio and Jennifer Recio Lebedev
Level 4: Sigrun Biesenbach-Lucas, Ph.D and Donette Brantner-Artenie

Next Generation Grammar is a blended (print and online) grammar program that helps prepare students to communicate accurately and effectively in both writing and speaking. Together with dynamic resources like MyEnglishLab and ActiveTeach, Next Generation Grammar offers a 21st-century learning experience that will engage learners and instructors alike.

Blended learning allows teachers to optimize instruction through a blend of Student Book (either in print or eText) and MyEnglishLab. Each lesson in the text is followed by connected online practice in MyEnglishLab.

Highlights

• Optimize instruction through a blend of Student Book (in either print or eText format) and online content. This seamless integration will allow for spending more class time on meaningful communicative work.
• MyEnglishLab, the online component, offers a wealth of dynamic multimedia content to keep learners focused and engaged.
• Includes interactive activities, grammar reference material, audio files, test material, and video reviews with our Grammar Coach, Jennifer Lebedev, on YouTube’s JenniferESL.
• Extensive assessment suite for targeted instruction.
• Interactive nature of the assessments (including timely feedback, goal tracking, and progress reports) allows learners to see which areas they have mastered and which require more review.
• ActiveTeach is a powerful electronic resource that provides the perfect solution for seamless lesson planning and exciting whole-class teaching.

TO LEARN MORE ➔ www.pearsoneltusa.com/nextgengrammar

Rich Online Content including the Grammar Coach

• The only grammar series to feature an online video Grammar Coach, Jennifer Lebedev, on YouTube’s JenniferESL.
• Grammar Coach videos provide a quick, engaging review — perfect for students to check their understanding before proceeding to further assessment.

Ongoing Assessment

• Extensive and ongoing assessment provides evidence of student learning and progress on both the chapter level and unit level.
• Individualized instruction, instant feedback, and study plans provide personalized learning.
• A flexible gradebook helps instructors monitor and track student progress.

Next Generation Grammar

<table>
<thead>
<tr>
<th></th>
<th>LEVEL 1</th>
<th>LEVEL 2</th>
<th>LEVEL 3</th>
<th>LEVEL 4</th>
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<tbody>
<tr>
<td>eText w/MyEnglishLab</td>
<td>978-0-13-310190-4</td>
<td>978-0-13-310191-1</td>
<td>978-0-13-304431-7</td>
<td>978-0-13-304432-4</td>
<td>$42.99</td>
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<tr>
<td>ActiveTeach</td>
<td>978-0-13-307652-3</td>
<td>978-0-13-307654-7</td>
<td>978-0-13-307656-1</td>
<td>978-0-13-307657-8</td>
<td>$75.00</td>
</tr>
</tbody>
</table>

Go to buymylab.com to purchase.

To contact your representative, visit www.pearsoneltusa.com/reps
Grammar for Academic Purposes

High-Intermediate – Advanced

Steve Marshall

Grammar for Academic Purposes is a new grammar course designed for high-intermediate to advanced-level students preparing for academic work. It is an ideal companion for students in EAP and bridge programs seeking additional support in grammar and writing instruction. Grammar for Academic Purposes can be used as a stand-alone resource or as a supplementary handbook to a writing course.

Highlights

• Each unit covers a key grammar and sentence structure skill, helping learners hone their grammar and academic writing skills.
• Clear and detailed explanation of grammar rules makes complex grammar accessible to learners.
• Carefully designed tasks involving identification and analysis allow for the practice of the target grammar and development of critical thinking skills.
• Writing-practice activities enable learners to master their academic writing skills.
• Mapped to the Global Scale of English.*

Customized My eLab Features

• Diagnostic and consolidation activities provide an extensive grammar and sentence-structure practice.
• Instant feedback for incorrect answers and self-grading on all activities allow for independent practice at students’ own pace.
• eText allows for access to the book content anytime, anywhere..
• Answer keys and teaching notes available in the Teacher eText allow for easy lesson planning.

TO LEARN MORE ➔ www.pearsoneltusa.com/gap

A version of Grammar for Academic Purposes, including the My eLab activities, is also available as an integrated handbook in Advance in Academic Writing (see page 93).
Advanced Grammar

Helen Hoyt Schmidt

Advanced Grammar is a new advanced-level grammar course that prepares English language learners for the challenges of academic work. Its unique approach helps students master written grammar with the use of authentic academic sources and prepares them to read extensive academic texts, write and present using academic language, and process complex academic content. Advanced Grammar focuses on the academic forms and uses of grammatical structures without oversimplifying either the content or the grammar structures.

Highlights

• Rigorous and authentic readings from a variety of academic disciplines — such as computer science, anthropology, and history — provide background in content and examples of grammar and academic discourse.
• Advanced grammar structures presented in clear, accessible charts help students use grammar in a manner more similar to that of native speakers.
• Students learn meanings and develop knowledge of academic, discipline-specific vocabulary inductively and deductively.
• Comprehensive practice provides opportunities for application of grammar structures in an increasingly complex and challenging way.
• Open-ended, productive tasks allow learners to produce higher-level spoken and written discourse, incorporating grammar they have learned.
• Online Teacher's Manual includes quizzes, teaching notes, and answer keys.
• Mapped to the Global Scale of English.*

Adjective Clauses and Phrases: Adding Description, Prediction, Historical Explanation, and Emphasis

PART 3

ACADEMIC DISCIPLINE: HISTORY

OBJECTIVES
In Part 3 of the Advanced Grammar course you will:
• review the forms and functions of adjective clauses;
• understand and use adjective clauses, reduced adjective clauses, adjective phrase clauses, and prepositional phrase clauses to emphasize an aspect of a sentence in academic context.

Adjective clauses and adverbial structures add receive, detail, and depth or meaning without adding a new idea or new information. Adjective clause uses include, for example, academic textbooks, science, historical context, including descriptions or background information, for instance, scientific literature, or more general aspects. Becoming comfortable with adjective clauses will help you to read academic texts and understand academic content more effectively.

*For more information on the Global Scale of English, visit english.com/gse.
Let’s focus on skills for success

Language learning is not a “one size fits all” process. Learners have different strengths and weaknesses and different goals. Building on the Common European Framework of Reference (CEFR), the Global Scale of English Learning Objectives extend the CEFR Can Do statements for English. Pearson’s Skills titles have been created so that teachers and learners can be confident they are focusing on the right skills at the right level.

Choosing the Right Reading Book

Wherever you teach, choosing the best textbook for your class means considering two things: your students’ purpose for studying English, and your preferred method for teaching language.

<table>
<thead>
<tr>
<th>Purpose</th>
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<td><strong>How do you prefer to teach language?</strong></td>
</tr>
<tr>
<td>ACADEMIC ENGLISH</td>
<td>SKILLS-BASED</td>
</tr>
<tr>
<td>Some students’ goals center on Academic English. They want to learn how to read and write academic texts and how to understand what they hear in the classroom and participate themselves.</td>
<td>Many teachers use a Skills-based approach. They start with a set of skills that students need to acquire and then build lessons around these skills.</td>
</tr>
<tr>
<td>GENERAL ENGLISH</td>
<td>CONTENT-BASED</td>
</tr>
<tr>
<td>Other students want more General English. They need to read, write, listen, and speak in a wide variety of contexts – everything from work to daily life.</td>
<td>Just as many teachers prefer Content-based Instruction. They choose relevant and engaging topics and then teach the language through this context.</td>
</tr>
</tbody>
</table>
In choosing the best book for your class, consider purpose and method.
The *University Success* series has been expanded with the Beginning and High-Beginning levels. These two new levels support beginning students by providing the scaffolding to construct a strong linguistic core and prepare students for the complexity and challenge of the upper levels. The Reading and Writing strand fuses high-interest content with explicit skill development tied to specific learning outcomes and establishes the foundation for higher-level academic success.

**Highlights**

- Four content areas (Business, Humanities, Structural Science, and Natural Science) link to the STEAM content areas of the upper levels.
- Engaging and high-interest readings allow students to connect with the academic content as they develop fundamental reading and critical thinking skills.
- Writing process is introduced with step-by-step instruction, tied to learner outcomes.
- Grammar for writing sections prepare students for authentic writing tasks.
- Strategies for academic success and soft skill practice increase students’ confidence and ability to cope with college culture.
- Online practice with engaging multimedia content, including videos, presentations, and extra practice.

### Contents

**Beginning Level**

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<tbody>
<tr>
<td>A1</td>
<td>22–32</td>
</tr>
</tbody>
</table>

**Intensive Skill Practice**

Intensive skill practice tied to learning objectives informed by the Global Scale of English

**Academic High-Interest Content**

- Academic content linked to STEAM disciplines provides a bridge to the upper levels.
- A video overview of each academic area
- High-interest topics and a variety of genres increase motivation.
- Two chapters within each content unit include recycled tasks and vocabulary and give students a solid background in basic concepts.

**Scaffolded Approach**

- Chapters are heavily scaffolded with multiple guided exercises.
- Prediction and skill comprehension tasks accompany each reading.
- Readings are “chunked” and include accompanying visuals.
- Extensive integration of graphic organizers is included.

**Explicit Vocabulary Instruction**

A targeted approach to vocabulary including
- contextualized previews with pronunciation practice
- reviews in the Student Book and in MyEnglishLab
- a vocabulary building and expansion section
- an end-of-chapter vocabulary checklist

**Grammar for Writing / Speaking**

A dedicated grammar presentation with controlled practice tasks in the Student Book and in MyEnglishLab

**Soft Skills**

Task-based strategies linked to chapter topics focus on academic success, life skills, and college readiness.

### High-Beginning Level

<table>
<thead>
<tr>
<th>CEFR</th>
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</thead>
<tbody>
<tr>
<td>A2–A2+</td>
<td>33–42</td>
</tr>
</tbody>
</table>

**Intensive Skill Practice**

Intensive skill practice tied to learning objectives informed by the Global Scale of English

**Academic High-Interest Content**

- Academic content linked to STEAM disciplines provides a bridge to the upper levels.
- A video overview of each academic area
- High-interest topics and a variety of genres increase motivation.
- Two chapters within each content unit include recycled tasks and vocabulary and give students a solid background in academic concepts.

**Scaffolded Approach**

- Chapters are carefully scaffolded with multiple guided exercises that follow Bloom’s Taxonomy as a framework.
- Practical application of all productive skills in every chapter
- Readings are “chunked,” and include comprehension tasks.
- Extensive use of graphic organizers aids in note-taking.

**Explicit Vocabulary Instruction**

A targeted approach to vocabulary including
- vocabulary tasks pre- and post-reading and listening
- vocabulary tips and glossing of receptive vocabulary
- a vocabulary strategy section in every chapter
- online reviews with pronunciation practice

**Grammar for Writing / Speaking**

- A dedicated grammar presentation in every chapter
- Grammar practices in the Student Book and in MyEnglishLab

**Soft Skills**

Task-based strategies linked to chapter topics focus on academic success, life skills, and college readiness.

* For more information on the Global Scale of English, visit english.com/gse.
University Success Reading

Intermediate – Transition Level

Series Editor: Lawrence Zwier
Intermediate – High-Intermediate Level: Carrie Steenburgh
Advanced Level: Laura Eickhoff, Laurie Frazier, and Maggie Vosters
Transition Level: Larry Zwier and Maggie Vosters

*University Success Reading* is designed for English language learners preparing for mainstream academic environments. A flexible three-part approach includes intensive and systematic skill development tied to learning outcomes along with authentic essays written by top professors from Stanford University. The Reading strand provides real-life learning experiences that prepare students to become fluent, automatic, and competent readers who can achieve academic autonomy.

**Highlights**

- Each part is a self-contained module allowing teachers to focus on the highest-value skills and content. Topics are aligned around science, technology, engineering, arts, and mathematics (STEAM) content.
  - Parts 1 and 2 include challenging readings that allow students to engage with the content as they build essential reading and critical thinking skills.
  - Part 3 provides a truly authentic experience with an extended essay that enables students to apply and expand the skills acquired in Parts 1 and 2.
- Additional online readings, skill and vocabulary practices, collaboration activities, and assessments.
- Strategies for academic success and soft skills delivered via online videos.
- NEW! You can now create unique custom *University Success* content packs with Pearson Collections (see page 15). Contact your ELT rep for details.

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**INTERMEDIATE TO HIGH-INTERMEDIATE LEVEL**

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<tbody>
<tr>
<td>B1–B1+</td>
<td>43-58</td>
</tr>
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</table>

**INTENSIVE SKILL PRACTICE**

Intensive skill practice tied to learning objectives informed by the Global Scale of English

**AUTHENTIC CONTENT**

- Readings: 200–2,000 words
- Multiple exposures and chunking
- Genres include textbooks, academic journals, blogs, and student papers

**EXPLICIT VOCABULARY INSTRUCTION**

- Pre- and post-reading vocabulary tasks
- Glossing of receptive vocabulary
- Recycling throughout each part and online

**SCAFFOLDED APPROACH**

Multiple guided exercises focus on comprehension, application, and clarification of productive skills.

**VOCABULARY STRATEGIES**

Vocabulary strategy sections focus on form, use, and meaning.

**GRAPHIC ORGANIZERS**

Extensive integration of graphic organizers throughout to support note-taking and help students process complex content.

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**ADVANCED LEVEL**

<table>
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<tr>
<th>CEFR</th>
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<tbody>
<tr>
<td>B2–B2+</td>
<td>59-75</td>
</tr>
</tbody>
</table>

**INTENSIVE SKILL PRACTICE**

Intensive skill practice tied to learning objectives informed by the Global Scale of English

**AUTHENTIC CONTENT**

- Readings: 200–3,000 words
- Multiple exposures
- Genres include textbooks, academic journals, blogs, and student papers

**EXPLICIT VOCABULARY INSTRUCTION**

- Pre- and post-reading vocabulary tasks
- Glossing of receptive vocabulary
- Recycling throughout each part and online

**SCAFFOLDED APPROACH**

Guided exercises focus on comprehension, application, and clarification of productive skills.

**VOCABULARY STRATEGIES**

Vocabulary strategy sections focus on form, use, and meaning to help students process complex content.

---

**TRANSITION LEVEL**

<table>
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<tr>
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<td>68–80</td>
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</table>

**INTENSIVE SKILL PRACTICE**

Intensive skill practice tied to learning objectives informed by the Global Scale of English

**AUTHENTIC CONTENT**

- Readings: 200–3,500 words
- Academic genres include textbooks, academic journals, and nonfiction

**CONTENT AND FLUENCY VOCABULARY APPROACH**

- No direct vocabulary instruction
- Online vocabulary practice for remediation

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*For more information on the Global Scale of English, visit english.com/gse.*

To contact your representative, visit www.pearsoneltusa.com/reps
A BLENDED APPROACH

University Success offers a blended approach, combining MyEnglishLab and print course for a flexible program that adjusts to the needs of teachers and students and provides opportunities for personalized learning beyond the classroom.

A tailored online lab populated with engaging multimedia content includes videos, slide presentations, and audio, which can be used for presenting new content and skills, as well as practice and extension activities for students to complete in class or as homework. All MyEnglishLab activities are referenced throughout the Student Books.

Teacher Resources

- MyEnglishLab includes an easy-to-use online management system that offers a flexible gradebook and tools for monitoring student success.

- Downloadable step-by-step teaching notes for each chapter offer suggestions and teaching tips for teaching skills and academic content.

- Essential tools such as audio scripts, answer keys, and course planners help in lesson planning.

Assessment Program

University Success has several different types of assessments that provide opportunities for teachers to gauge learning. These assessments can be used as pre-course diagnostics, chapter achievement tests, mid-course assessments, and final summative assessments.

<table>
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<tr>
<th>University Success</th>
<th>BEGINNING (READING &amp; WRITING)</th>
<th>HIGH-BEGINNING (READING &amp; WRITING)</th>
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Go to buymylab.com to purchase.
MyEnglishLab: Reading
LEVELS 1–4
Beginning – Advanced

MyEnglishLab: Reading provides students with additional instruction and practice in developing their academic reading skills and strategies. The flexible program can be used with any existing print reading and integrated skills course.

Highlights

• Automatically graded pre- and post-tests provide formative assessment at the beginning of the course and summative assessment at the end.
• Presentation and auto-graded practice provide clear explanations and focused practice with answers in key areas that need attention.
• Timed and untimed reading options help students develop the fluency skills needed to read and understand texts quickly.
• Flexible gradebook allows teachers and students to assess progress and plan for a customized learning program.

MyEnglishLab: Reading offers automatically graded practice in:
• Reading comprehension • Vocabulary building • Reading faster
• Study skills • Language in context

Varied practice in reading skill areas helps target discrete skills to improve reading.

Students receive immediate feedback along with hints and tips to help improve their reading skills.

Add Online Practice to Your Reading Class for only $12.99

Varied practice in reading skill areas helps target discrete skills to improve reading.

Students receive immediate feedback along with hints and tips to help improve their reading skills.

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<th>LEVEL 1</th>
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<th>LEVEL 3</th>
<th>LEVEL 4</th>
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To contact your representative, visit www.pearsoneltusa.com/reps
True Stories
SILVER EDITION
Low-Beginning – High-Intermediate

Sandra Heyer

Since first published twenty-five years ago, True Stories has provided entertaining stories and effective reading-skill instruction to English language learners throughout the world, helping them build language skills through a carefully paced, step-by-step process.

The Silver Edition continues to provide stories whose universal appeal ensures a pleasurable reading experience and motivates students toward reading fluency.

New to This Edition

• New and updated stories maintain the high interest of the series and capture students’ imaginations.
• A colorful new design makes the readings inviting and enhance students’ understanding and enjoyment of the stories.
• A uniform unit structure runs across all six books* in the edition, making it easy for students to move seamlessly from one level to the next.
• Audio recordings of every reading. Every story in the series has been recorded and made available online for students or teachers to download.
• Digital Resources including:
  – audio recordings of every reading
  – answer keys
  – additional practice activities

Other Highlights

• Pre-reading activities introduce the units visually to ease students into the readings.
• Pre- and post-reading exercises develop vocabulary, reading, listening, writing, and speaking skills.
• A structured discussion activity at the end of each unit prompts students to share their own “true stories.”
• Interactive activities for pair and group work are ideal for multilevel classes.
• Mapped to the Global Scale of English*

TO LEARN MORE ➔ www.pearsoneltusa.com/truestories

Imagine...
• a monkey stealing your groceries as you walk down the street
• discovering that a map you bought for $3 was actually worth millions of dollars
• finding your car twenty years after you lost it

These stories and more — humorous, poignant, astonishing — are all true!

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<th>The True Stories Series</th>
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<td>Intro A</td>
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<tr>
<td>Level 5 w/Digital Resources</td>
<td>978-0-13-517795-2</td>
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*Very Easy True Stories, Intro A and All New Very Easy True Stories, Intro B are not part of the Silver Edition revision.
True Stories Behind the Songs

LEVELS 3-4
Beginning – High-Beginning

Sandra Heyer

The True Stories Behind the Songs textbooks continue the True Stories tradition — with a twist. Each textbook features eight popular songs made famous by legendary singers, with real, believe-it-or-not stories about the songs and their songwriters. Companion stories related to the theme of each song accompany each unit.

Highlights

• Exercises for vocabulary development, reading comprehension, writing, and speaking help students develop language proficiency.
• To the Teacher section gives background information about the songs and teaching tips for using songs in the classroom.
• An access code in the front of each book connects students to audio recordings of the stories.

The True Stories Behind the Songs series now has a companion website, Songs and Activities for English Language Learners (www.sandraheyersongs.com). The site is updated regularly with new song suggestions and activities.

• A list of over 250 classroom-friendly songs, organized by theme.
• Links to recommended YouTube music videos.
• Song-based activities.
• Bonus stories behind the songs.
• Downloadable worksheets for teaching grammar with songs.
• Complete lesson plans for recent hit songs by performers such as Justin Timberlake, Adele, and Ed Sheeran.

Amazon Review

"I am in love with these books! As someone who has used songs in the Spanish classroom for fourteen years, I didn’t think these books would help all that much as I transition to teaching ESL. Wow! The song choices are excellent, and all explore different aspects of American culture. The stories are well written and high-interest, and the exercises are engaging and fun. My students LOVED lip synching along to James Blunt’s “You’re Beautiful” last night. Can’t wait until we move on to Unit Four, which is about the Shaker community right here in Maine!"

What teachers are saying:

“A real goldmine.”

“Don’t miss any posts!”

“FANTASTIC.”

<table>
<thead>
<tr>
<th>Title</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>True Stories Behind the Songs with MP3 files</td>
<td>$29.99</td>
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<tr>
<td>More True Stories Behind the Songs with MP3 files</td>
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Maximize Your Reading

LEVELS 1–4

Beginning – Advanced

Maximize Your Reading Workbooks provide students with instruction and practice in developing their academic reading, vocabulary, and study skills. The workbooks feature useful strategies and abundant practice, helping students become confident and successful readers.

This flexible four-level workbook series can be used with any other reading texts or integrated skills courses.

Highlights

- **Reading Comprehension** section offers extensive reading and critical thinking skill development and includes skimming, scanning, previewing, predicting, making inferences, and recognizing patterns.
- **Vocabulary Building** section helps students develop the essential vocabulary-building strategies and includes practice in dictionary work, recognizing word parts and collocations, and guessing meaning from context.
- **Reading Faster** section includes longer readings and allows students to apply reading skills and strategies and build their fluency and flexibility in reading longer texts. Timed and untimed reading options help students develop the fluency skills needed to read and understand texts quickly.
- **Pre- and post-tests** provide formative assessment at the beginning of the course and summative assessment at the end. End-of-section tests allow students to check how well they understood the content of each section.
- **Clear skill presentations** provide explanations and give students extra reinforcement.
- **Mapped to the Global Scale of English.**

TO LEARN MORE ➔ www.pearsoneltusa.com/maximizeyourreading

<table>
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<tr>
<th>Maximize Your Reading</th>
<th>LEVEL 1</th>
<th>LEVEL 2</th>
<th>LEVEL 3</th>
<th>LEVEL 4</th>
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</table>
Critical Reading
English for Academic Purposes
High-Intermediate – Advanced

Tania Pattison

Critical Reading provides a systematic introduction to the process of analyzing and evaluating a written text. Students develop critical reading skills through analysis of texts from authentic sources (journals, newspapers, magazines, and websites) and a variety of academic disciplines. They are encouraged to develop their comprehension and vocabulary skills, while forming a reasoned assessment of the effectiveness and validity of a text.

Highlights

• The text goes beyond the standard “reading comprehension plus vocabulary” approach.
• Includes opportunities for further research, as well as writing tasks designed to allow students to synthesize the materials they have read and reach an individual conclusion.
• Each chapter introduces a fundamental skill for developing critical awareness, including: considering place and date of publication; identifying author bias and purpose; distinguishing between fact and opinion; gauging scope of research; evaluating evidence; comparing the author’s argument to other points of view; and ultimately, evaluating the strength and validity of an argument with the goal of writing a critical review of an article.
• Teachers can access My eLab documents for support materials including answer keys and tests.

CHAPTER 7

Design and Productivity

EVIDENCE 2: OTHER FORMS OF SUPPORT

What other types of evidence is the author using: anecdotes, visual items, statistics, quotations? How effective are these? How accurately do they represent the situation they are illustrating? How does the author attempt to convince the reader when no evidence is used? How should you respond to a text that has no supporting evidence?

In this chapter

YOU WILL LEARN...

• how to identify types of evidence not based on author experience: anecdotes, visual items, statistics, and quotations from others;
• how authors try to persuade readers with no evidence at all; and
• how to evaluate these kinds of evidence.

Sitting Too Long Is Bad for You, but a Treadmill Desk Left Me Cold

This reading is a journalistic account of a writer’s experience with a treadmill desk.

FOCUS

As you read, look at the evidence the author uses to describe the advantages and disadvantages of this form of workstation.

Before You Read

Work in groups of three or four. Discuss the following questions:

1. How many hours per day do you usually spend sitting at your computer?
2. Have you ever suffered any negative effects from sitting for too long?
3. What workspace features would you recommend in order to improve health and productivity?
4. Do an Internet search for pictures of treadmill desks. What advantages and/or disadvantages do you think these desks might have?

Critical Reading

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<tbody>
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<td>Student Book</td>
<td>978-2-7613-5654-1</td>
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To contact your representative, visit www.pearsoneltusa.com/reps
Longman Academic Reading Series
Reading Skills for College
Beginning – Advanced

Level 1: Elizabeth Böttcher
Level 2: Kim Sanabria
Level 3: Judy L. Miller and Robert F. Cohen
Level 4: Robert F. Cohen and Judy L. Miller
Level 5: Lorraine C. Smith

The Longman Academic Reading Series is a five-level series that prepares English language learners for academic work. High-interest readings cover a variety of subjects, including art history, nutrition, American literature, and forensics.

The series takes a holistic approach to the skills and strategies necessary for effective reading, vocabulary building, note-taking, and critical thinking. By encouraging students to discuss and write about the ideas covered in the readings, the series helps them become better speakers and writers of English.

Highlights

• Rigorous, sophisticated, and comprehensive readings are based on academic sources, each carefully designed to provide different and intriguing perspectives on a theme.

• Readings come from a variety of sources and genres — textbooks, newspapers, magazines, online articles — and are written by experts in widely different fields.

• A corpus-informed approach to vocabulary helps students build vocabulary and acquire skills to become more confident in preparing for academic work.

• New Essential Online Resources include reading comprehension activities, reading faster activities, teacher’s manual and assessments, and audio of the readings. Level 5 only has audio of the readings.

• Mapped to the Global Scale of English.*

TO LEARN MORE ➔ www.pearsoneltusa.com/longmanacademic

“...the themes, texts, and exercises in Longman Academic Reading Level 4 are challenging for our students. The intellectual content of the book supports our writing instruction and contributes to higher-level discussion. The series provides an intensive reading experience that will better prepare our students for college-level reading.”

John Busch, Lead Instructor
American Institute of English
University of Oregon

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<tr>
<th>Longman Academic Reading Series</th>
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Password

Reading and Vocabulary Texts

THIRD EDITION

Low-Beginning – High-Intermediate

Books 1 – 4: Linda Butler
Book 5: Lynn Bonesteel

The five books in the Password series help students advance their reading skills and build a vocabulary of 2,000 high-frequency words and phrases. Research shows that at this point, most students can begin to read unadapted texts.

Now in a third edition with a fresh four-color design, Password’s theme-based units include an updated mix of nonfiction readings and skill-development activities for reading, writing, and critical thinking. The series continues to feature vocabulary work that helps students understand, remember, and use the target words and phrases to build a solid foundation for both academic and career success.

New to This Edition

• Engaging new readings require and reward close reading.
• Expanded array of exercises to enhance skills and help students better understand vocabulary and topics.
• New critical thinking questions in each chapter add depth to discussions and help develop valuable cognitive skills.
• New Learning Outcomes let students know the goals of each chapter and what their learning experience will be.
• New Essential Online Resources contain audio recordings of each reading, bonus activities for extra practice in timed reading and study skills, and the Teacher’s Manual with unit tests, expansive answer keys, and prompts for quick oral vocabulary reviews.

Other Highlights

• Pre-reading tasks draw out what students know and believe about the topic.
• Post-reading exercises strengthen skills such as scanning, making inferences, identifying main ideas, summarizing, citing evidence, and supporting opinions.
• Careful recycling of target vocabulary in readings and exercises.
• Checkpoint chapters help students reflect on what they’ve learned and provide practice with word families, collocations, and dictionary skills.
• Mapped to the Global Scale of English.*

TO LEARN MORE  ➔ www.pearsoneltusa.com/password

Systematic Approach to Vocabulary Instruction

This chart illustrates how Password is designed to help students reach the goal of a 2,000-word vocabulary. It shows the starting point for the vocabulary in each book and the range of the words that each book targets. Careful control of vocabulary means that the readings consistently give students intensive reading experiences at the recommended level of 95% known words.

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* For more information on the Global Scale of English, visit english.com/gse.

To contact your representative, visit www.pearsoneltusa.com/reps
Ready to Read
Skills-Based Readers

Karen Blanchard and Christine Root

This student-friendly series develops reading and vocabulary skills. Students are actively involved in a step-by-step progression through the skills and strategies that promote reading competency and fluency, and lead to academic and test-taking success.

**Highlights**

- Extensive practice, recycling, and application opportunities allow students to apply their newly learned skills.
- Practice with word parts, synonyms and antonyms, idioms, compound words, dictionary use, and word maps expand vocabulary.
- Skills are supported by graphics, examples, and short texts that illustrate concepts and provide additional opportunities for practice and discussion.

For Your Information
Reading and Vocabulary Skills
SECOND EDITION

Karen Blanchard and Christine Root

*For Your Information* helps students move beyond passive reading to become active, thoughtful, and confident readers of English. This series builds reading proficiency and vocabulary while encouraging students to think critically and express themselves in English.

**Highlights**

- Authentic and adapted readings include topics of general and academic interest, including the world at work, sports stories, and the universe and beyond.
- Reading and vocabulary skills are clearly explained and carefully recycled, ensuring that students master each skill.
- Students interact with new vocabulary multiple times and are assessed using end-of-unit exercises.
- **Companion DVDs** feature video excerpts from *World News Tonight, Good Morning America,* and *20/20,* with accompanying activities that expand on the unit themes.
Real Reading
Creating an Authentic Reading Experience

Reading Power

Beginning – Advanced

Beatrice S. Mikulecky and Linda Jeffries

Reading Power’s unique four-part structure teaches students to view reading as a process. The series encourages students to develop a strategic approach to reading and to view reading in English as a problem-solving activity rather than a translation exercise.

Highlights

• Extensive Reading (Reading for Pleasure) lets students select their own reading materials to practice new strategies, build fluency, increase comprehension, and broaden their vocabulary.

• Vocabulary Building trains students in a variety of strategies for learning new words, from personalized vocabulary lists to noticing collocations.

• Comprehension Skills covers skimming, scanning, recognizing topics and main ideas, understanding sentences, and making inferences. Critical thinking skills (upper levels) involve targeted practice in inferential and analytical skills.

• Reading Fluency helps students develop speed and flexibility in reading with high-interest short fiction and nonfiction selections.

Perfect Partner
Add online reading practice for $12.99

Real Reading
Creating an Authentic Reading Experience

Beginning – Advanced

Series Consultant: Paul Nation

Series Editor/Author Levels 1 and 3: Lynn Bonesteel
Level 2: David Wiese
Level 4: Alice Savage and David Wiese

Real Reading creates an authentic reading experience through carefully controlled texts, meaning-focused exercises, and extensive vocabulary development. As students focus on the meaning of the readings, they also develop critical academic skills.

Highlights

• Thematically linked high-interest readings are carefully controlled for vocabulary to ensure that 95% of words are likely to be recognized by typical learners at each level.

• Extensive vocabulary development, based on the General Service Word List, the Academic Word List, and the Billuroğlu-Neufeld List, ensures that students learn the most important words.

• Additional vocabulary-learning strategies — based on the research of Paul Nation — provide students with the tools they need for long-term vocabulary acquisition.

• Accompanying MP3 CD includes target vocabulary and readings.

Reading Power

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To contact your representative, visit www.pearsoneltusa.com reps
World of Reading
A Thematic Approach to Reading Comprehension

Joan Baker-González and Eileen K. Blau

World of Reading features authentic readings from a variety of genres to help students become better readers.

Highlights

• Vocabulary preview activates students’ background knowledge and introduces vocabulary that is essential for comprehension.
• Comprehension checks help students develop the ability to read and learn from authentic texts on their own.
• Writing activities offer additional opportunities for expression about the topic.
• Text analyses help students expand reading comprehension skills and enhance language development by exploring how writers use language.

Great American Stories

C. G. Draper

Great American Stories features adaptations of classic stories by famous American authors such as O. Henry, Edgar Allen Poe, John Steinbeck, and Kate Chopin, which progress in difficulty throughout each collection.

Highlights

• Short biographical and contextualized information introduces students to each author.
• Pre-reading exercises lead students into the story.
• Reading skills exercises develop comprehension in skimming and scanning, metaphorical language, and implied meaning.
• A Key-Words Summary highlights vocabulary to aid student comprehension of the story.

World of Reading

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Great American Stories

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A World of Fiction
Timeless Short Stories
High-Intermediate – Advanced
Sybil Marcus and Daniel Berman

A World of Fiction calls upon students’ diverse language and critical thinking skills as they discover the pleasure and rewards of reading fiction. This expanded series (Level 1: High-Intermediate; Level 2: Advanced) is designed to help students sharpen their reading, critical thinking, vocabulary, grammar, and writing skills. Each level contains 16 unabridged stories.

Highlights
• The stories are ideal for literary analysis, language practice, and lively cross-cultural discussion.
• Each level features selections by noteworthy authors — (Book 1) Raymond Carver, Dorothy Parker, Tim O’Brien, and Kate Chopin. (Book 2) Alan Paton, Louise Erdrich, Woody Allen, and Alice Walker.
• Grammar in Context helps students understand and practice grammar features that arise organically from the text. These include clauses, participial phrases, tenses, and parallel structure.
• Reading selections guide students through understanding plots, exploring themes, analyzing styles, making judgments and cross-cultural connections, and debating the issues that are explored.
• Extended Vocabulary in Context sections cover idioms, phrasal verbs, prepositions, and other areas of vocabulary enrichment.
• Writing activities include both expository and creative assignments in which students are led to incorporate the language skills featured in the chapter.
• Expanded Critical Thinking sections encourage students to analyze stories and connect them to their own experiences.

“... was a great find for our school, as it artfully combines the skills we value for academic success: reading comprehension, critical thinking, discussion/debating, inferring information, and embedded grammar and vocabulary key with each story. What else could we ask for in a book? We are thrilled to make this text the cornerstone of our students’ critical literacy development.”

Stephanie Gollobin
Evergreen Academy, Fairfax, VA

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A World of Fiction
Timeless Short Stories
Student Book 1 978-0-13-304616-8 $32.99
Student Book 2, 3e 978-0-13-304617-5 $32.99

To contact your representative, visit www.pearsoneltusa.com/reps
American Ways
An Introduction to American Culture
FOURTH EDITION
High-Intermediate – Advanced

Maryanne Datesman, JoAnn Crandall, and Edward N. Kearny

As the cultural diversity of the United States continues to increase, the issues surrounding multiculturalism continue to be of great importance. With updates throughout and a fresh, new design, the Fourth Edition of American Ways retains its values-based perspective in examining what makes the U.S. unique — and how traditional values influence various aspects of American life such as religion, business, government, race relations, education, recreation, and family.

Highlights

• Includes enhanced focus on critical thinking, including assessing information, comparing alternative points of view, identifying potential problems and solutions, and being a questioning reader.
• Provides more explicit development of reading skills (skimming, scanning, predicting, and understanding main ideas and details).
• Features an expanded writing section (identifying and organizing academic information into main ideas and supporting details, often preceded by discussion, research, and completion of graphic organizers).
• Incorporates many new sources, poll data, and information on challenges such as rising national debt, gun violence, and immigration reform.

WRITE ABOUT IT

Choose one of the following topics. Then write a short composition about it.

1. Write a short essay describing three places in your country that you would want to take someone visiting from another country. Use a graphic organizer to organize your thoughts before you write. Make notes about the names of the places, their locations, any special features, and your reasons for choosing the places.

2. Write a report about your country. Read the following information on regions and population growth in the United States to get ideas for your report.

The United States can be divided into different regions with different characteristics. There are a number of ways to divide and name the different regions. The map below shows the regions the U.S. Census Bureau uses. Each region contains different divisions. Notice the Mountain Division of the West Region. This is where the Rocky Mountains are located.

<table>
<thead>
<tr>
<th>First Place</th>
<th>Second Place</th>
<th>Third Place</th>
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In 1984, Jack Garman wrote a book entitled The Nine Nations of North America describing nine diverse regions of the North American continent. The book he wrote is no longer in print, but his map is of lasting interest. (It is discussed on Wikipedia and available as a Google image.) Garman believed that the North American continent is made up of nine regions so different that each might be thought of as a separate nation. Each “nation” has a different culture, economy, political concern, and set of values:

- The Empty Quarter
- The Islands
- Ecotopia
- Mexico
- New England
- The Breadbasket
- The Foundry
- Quebec
- Dixie

Choose this area with the second U.S. Census map. This map shows the population density of the United States. Notice the areas that are the most highly populated in the country. Notice that the area where the mountains are has a low population density.

<table>
<thead>
<tr>
<th>Population Density by State, 2010</th>
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<tbody>
<tr>
<td>Population per square mile</td>
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<tr>
<td>Highly populated:</td>
</tr>
<tr>
<td>1,000 - 3,000</td>
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<tr>
<td>300 - 1,000</td>
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<td>Less than 100</td>
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Introduction: Understanding An Culture of the United States

American Ways 4e

<table>
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<tr>
<th>Price</th>
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<tbody>
<tr>
<td>$</td>
<td>32.99</td>
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Go to buyymylab.com to purchase.
What A World Reading
Amazing Stories from Around the Globe
SECOND EDITION

Beginning – Intermediate

Milada Broukal

The stories in What A World Reading cover a diverse range of high-interest topics, from biographical pieces to explorations of cultures in various historical and contemporary periods. Engaging material motivates students to learn and reinforces their skills with strategically developed questions, discussions, writing activities, comprehension exercises, and more.

Highlights
• Part of a six-book reading and listening series. See page 82.
• Topical content explores famous figures, historical events, and cultural customs.
• Covers vocabulary, comprehension, discussion, critical thinking, writing, spelling, and punctuation exercises.
• Includes pre-reading questions and activities, comprehension exercises, Internet activities, and self-tests.

All About the USA
Cultural Readers
SECOND EDITION

Beginning – Intermediate

Book 1: Milada Broukal
Books 2 and 3: Milada Broukal and Peter Murphy
Book 4: Milada Broukal and Janet Milhomme

All About the USA features informative and entertaining readings about American people, places, and events, and promotes discussion and cross-cultural exchange. Topics include U.S. geography, rock music, the film industry, inventions, famous people, and new technology.

Highlights
• Carefully controlled vocabulary exercises encourage students to work out meaning through context.
• Comprehension exercises help students develop reading skills.
• Discussion and writing activities give students an opportunity to bring their own knowledge, culture, and imagination to unit topics.
• Bound-in Audio CD of the readings enriches the learning experience.
Six top reasons to *love* Pearson Readers:

1. **Enriching vocabulary**
   Carefully graded texts present new words in context, making them more meaningful and memorable. Through developing a wide vocabulary, learners can express themselves clearly and communicate effectively.

2. **Succeeding in exams and beyond**
   Reading provides an extensive review of key grammar and learners experience English being used naturally and correctly. Learners have a better overall understanding and command of English, leading to improved exam results.

3. **Having a fun & entertaining learning experience**
   From delightful children's favorites to classic novels, romantic comedies to exciting thrillers, the wide range of graded readers make some of the greatest stories of all time accessible for all learners to enjoy.

4. **Enriching knowledge**
   Fascinating non-fiction titles, classic literature and great works from contemporary authors develop readers' overall general knowledge, and their understanding of other cultures and the world around them.

5. **Improving overall reading skills**
   Through reading extensively, learners improve their comprehension and the speed and fluency of their reading.

6. **Getting a complete teaching solution**
   - Readers' levels are aligned to CEFR levels and GSE scores.
   - Free, downloadable resources for every title support teachers with comprehensive Teacher's Notes, extra activities, worksheets and tests.
   - Audio books available for most titles provide clear models for pronunciation.
# Pearson English Active Readers

## Easystarts – 4

### Low-Beginning – Intermediate

**Pearson English Active Readers** are for the language learner who benefits from integrated activities throughout the text and interactive practice opportunities on an accompanying CD-ROM with MP3 files. These beautifully illustrated adapted and original stories are written for learners across five graded levels with GSE and CEFR alignment for proper placement.

### Highlights

- Reading longer passages, answering exam-style questions, and writing essays help students practice academic skills.
- The CD-ROM’s exercises and quizzes check vocabulary and reading comprehension, and the full text audio enhances listening skills.
- A range of fiction and non-fiction titles keep learners interested and motivated to read more, improving their reading fluency.
- GSE and CEFR bands on the book covers identify scalable leveling and facilitate progress tracking.
- Free downloadable teaching notes, worksheets, and tests save teachers time and guide lesson planning.

### TO LEARN MORE ➔ [www.pearsoneltusa.com/leveledreaders](http://www.pearsoneltusa.com/leveledreaders)

## Easystarts – Low-Beginning

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## Level 1 – Beginning

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## Book with CD-Rom and MP3: $12.99 each

### Level 3 – Low-Intermediate

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*British vocabulary and spelling.
Pearson English Readers
Easystarts – 6
Low-Beginning – Advanced

Pearson English Readers are a collection of well-known literature and original stories adapted for English language learners. With seven carefully graded levels, students at different proficiency levels can enjoy reading while developing skills that support language acquisition.

**Highlights**

- Before, during, and post-reading activities test comprehension and offer discussion opportunities, and writing exercises prompt further reflection on the text.
- Optional book with audio allows learners to practice listening skills and become familiar with spoken expressions.
- A variety of genres, featuring literary classics, blockbuster films, and popular biographies, makes reading enjoyable, which fosters fluency.
- Controlled language and vocabulary at each level helps make reading accessible, and clearly indicated GSE and CEFR leveling on book covers allows learners to measure progress.
- Free downloadable teacher resources including teacher’s notes, worksheets, and tests, enhances the value of adding readers to your classroom.

**TO LEARN MORE**
www.pearsoneltusa.com/leveledreaders

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*British vocabulary and spelling.
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**Level 5 – High-Intermediate**

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**NEW**

- Britsh vocabulary and spelling.
NorthStar Reading & Writing
FIFTH EDITION

Series Editors: Frances Boyd and Carol Numrich
Beginning – Advanced

Book 1: John Beaumont and A. Judith Yancey
Book 2: Natasha Haugnes and Beth Maher
Book 3: Laurie Barton and Carolyn Duplaquier
Book 4: Andrew K. English and Laura Monahon English
Book 5: Robert F. Cohen and Judy L. Miller

NorthStar, Fifth Edition is an integrated-skills English course that empowers adult and young adult English language learners to achieve their academic and personal goals. Engaging content, integrated skills, and critical thinking continue to be the touchstones of the series.

NorthStar continues to be rigorous in its approach to critical thinking by systematically engaging students in tasks and activities that prepare them to move into high-level academic courses. The cognitive domains of Bloom's taxonomy provide the foundation for the critical thinking activities. The Reading & Writing strands are designed to challenge students to move beyond basic comprehension to higher-level analysis.

New to This Edition*

• New and updated content with a new theme keeps students motivated. Current and thought-provoking readings from a variety of contrasting genres stimulate students intellectually and encourage personal expression and critical thinking.

• Learning outcomes are created using the Global Scale of English (GSE) so students can see their progress more easily. Learning outcomes are present at the opening and closing of each unit to clearly mark what is covered in the unit and encourage both pre- and post-unit self-reflection.

• Note-taking is a skill in every unit. Grounded in the foundations of the Cornell Method of note-taking, the new note-taking practice is structured to allow students to reflect on and organize their notes, focusing on the most important points.

• Scaffolded critical thinking activities are clearly marked to help students develop their academic skills. Activities within the unit are structured to follow the stages of Bloom's taxonomy from remember to create.

• Academic Word List words are highlighted to help students identify essential vocabulary.

• New and updated activities in MyEnglishLab provide additional practice online.

• Pearson Practice English App allows students to complete activities, listen to audio, and watch video on the go.

• ExamView Test Generator allows teachers to customize assessments.

*Level 5 is not part of the Fifth Edition revision.

Other Highlights

• Explicit language-skills development throughout each unit provides students with systematic and multiple exposures to language forms and structures in a variety of contexts.

• Concise presentations and targeted practice in print and online build students’ language proficiency.

• Writing sections integrate the unit’s concepts, vocabulary, and grammar, leading students through the writing process. Students learn revising techniques that help them move toward coherence and unity in their writing.

• A variety of online assessments tied to learning outcomes allows teachers to individualize instruction and track student progress.

TO LEARN MORE ➔ www.pearsoneltusa.com/northstar

For more information on the Global Scale of English, visit english.com/gse.
OUTSTANDING DIGITAL RESOURCES FOR STUDENTS

The new edition of *NorthStar* comes with outstanding digital resources that allow students to access their resources anytime, anywhere. All the resources are available in the Pearson English Portal.

Classroom Audio and Videos

Classroom audio (the readings for the Reading & Writing strands) and the end-of-unit videos are available on the portal for easy access and viewing.

eText

Offering maximum flexibility to meet the individual needs of each student, the digital version of the student book can be used across multiple platforms and devices.

MyEnglishLab

MyEnglishLab offers students access to additional practice online in the form of both auto-graded and teacher-graded activities. Auto-graded activities support and build on the academic and language skills presented and practiced in the student book. Teacher-graded activities include speaking and writing.

Pearson Practice English App

Students use the Pearson Practice English App to access additional grammar and vocabulary practice, audio for the readings from the student books, and the end-of-unit videos on the go with their mobile phones.

INNOVATIVE TEACHING TOOLS

With instant access to a wide range of online content and diagnostic tools, teachers can customize learning environments to meet the needs of every student. Digital resources, all available on the Pearson English Portal, include MyEnglishLab and ExamView.
LEAP: Reading and Writing
Learning English for Academic Purposes

High-Beginning – Advanced

Dr. Ken Beatty and Julia Williams

LEAP: Reading and Writing is a four-level task-based series for students preparing for college or university studies in English. It encourages students to apply critical thinking skills as they engage in academic reading and writing tasks across a range of disciplines. Featuring a variety of challenging readings, a strong focus on vocabulary acquisition, and detailed guidance through the writing process, LEAP: Reading and Writing offers students the skills they need to be successful in the academic world.

New to This Edition

• Stronger focus on STEM and business topics exposes students to the types of academic topics and contexts they will be immersed in their degree programs.
• Stronger focus on critical thinking: Each chapter now contains a Critical Thinking rubric, and each chapter ends with a Critical Connections task allowing students to build on what they have learned and applying it to new ideas.
• Learning outcomes are based on the Global Scale of English (GSE), ensuring learning paths are logical and progressive.
• Reading comprehension activities (pre, during, and post) have been reworked to provide more structure and guidance.
• Improved My eLab: Now My eLab matches the book content chapter to chapter for ease of use.

Other Highlights

• Authentic reading texts from a variety of sources help students to improve their reading skills.
• Focus on reading, writing, and academic survival skills to develop specific competencies, which students apply to the assignments.
• Final in-depth writing assignments synthesize the chapter contents.
• Critical Connections section requires students to apply skills learned in previous chapters and to develop critical thinking skills.
• Access to MySearchLab provides students with research and writing tools.

My eLab gives students extra practice opportunities with self-graded activities and tests that teachers can customize. A gradebook shows students’ progress.

• Vocabulary review exercises.
• Additional comprehension exercises based on texts from the Student Book.
• New content related to themes in the Student Book.

My eLab Documents include:

• Vocabulary lists by chapter and master Academic Word List, audio and video files for textbook listenings, and a referencing guide.
• Teacher’s Guide with answer keys and notes, audio and video scripts, alternative final assignments, and tests.

See page 106 for LEAP: Listening and Speaking

<table>
<thead>
<tr>
<th>LEAP: Reading and Writing</th>
<th>LEVEL 1 (HIGH-BEGINNING)</th>
<th>LEVEL 2 (INTERMEDIATE)</th>
<th>LEVEL 3 (HIGH-INTERMEDIATE)</th>
<th>LEVEL 4 (ADVANCED)</th>
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<td>eText with My eLab</td>
<td>Go to buymylab.com to purchase.</td>
<td></td>
<td></td>
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</tbody>
</table>
From Reading to Writing

Series Editor: Linda Robinson Fellag

Beginning – Advanced

Levels 1 and 2: Lynn Bonesteel
Level 3: Linda Robinson Fellag
Level 4: Colin Ward

Research shows that fully integrating reading and writing results in better student performance. *From Reading to Writing* makes explicit connections between these skills and helps students develop them simultaneously.

Students explore topics, such as using YouTube, the success of Starbucks®, and the newest generation at work, in high-interest reading and writing assignments. In addition, corpus-based vocabulary helps students understand what they read and gives them the words they need for their own writing.

**Highlights**

- Contextualized writing models and carefully crafted exercises direct students through the writing process.
- Step-by-step process-writing assignments with peer feedback, editing, and revising help students master common academic genres and rhetorical forms.
- Bridge activities help students make the connection between reading, writing, and vocabulary.
- *MyEnglishLab: Writing*, an online writing component for students to develop their grammar and academic writing skills.

“From Reading to Writing provides pre-academic English learners with instruction from sentence patterns to language usage so they can utilize these skills in their own composition. The simple, easy-to-follow format clarifies the connection between reading and writing better than most textbooks available in the market.”

Meryem D. Kennedy
ESL Teacher
Phoenix, AZ

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From Reading to Writing

<table>
<thead>
<tr>
<th></th>
<th>LEVEL 1</th>
<th>LEVEL 2</th>
<th>LEVEL 3</th>
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<td>Contact your ELT Specialist for online access.</td>
<td></td>
<td></td>
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</tr>
</tbody>
</table>
Let’s focus on skills for success

Language learning is not a “one size fits all” process. Learners have different strengths and weaknesses and different goals. Building on the Common European Framework of Reference (CEFR), the Global Scale of English Learning Objectives extend the CEFR Can Do statements for English. Pearson’s Skills titles have been created so that teachers and learners can be confident they are focusing on the right skills at the right level.

Choosing the Right WRITING Book

Wherever you teach, choosing the best textbook for your class means considering two things: your students’ purpose for studying English, and your preferred method for teaching language.

<table>
<thead>
<tr>
<th>Purpose</th>
<th>Method</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Why are your students studying English?</strong></td>
<td><strong>How do you prefer to teach language?</strong></td>
</tr>
<tr>
<td>ACADEMIC ENGLISH vs GENERAL ENGLISH</td>
<td>SKILLS-BASED vs CONTENT-BASED</td>
</tr>
<tr>
<td>Some students’ goals center on Academic English. They want to learn how to read and write academic texts and how to understand what they hear in the classroom and participate themselves.</td>
<td>Many teachers use a Skills-based approach. They start with a set of skills that students need to acquire and then build lessons around these skills.</td>
</tr>
<tr>
<td>Other students want more General English. They need to read, write, listen, and speak in a wide variety of contexts – everything from work to daily life.</td>
<td>Just as many teachers prefer Content-based Instruction. They choose relevant and engaging topics and then teach the language through this context.</td>
</tr>
</tbody>
</table>
In choosing the best book for your class, consider purpose and method.
University Success
Reading and Writing
Beginning – High-Beginning

Series Editor: Robyn Brinks Lockwood
Beginning Level: Tim McLoughlin / High-Beginning Level: Carrie Steenburgh

The University Success series has been expanded with the Beginning and High-Beginning levels. These two new levels support beginning students by providing the scaffolding to construct a strong linguistic core and prepare students for the complexity and challenge of the upper levels. The Reading and Writing strand fuses high-interest content with explicit skill development tied to specific learning outcomes and establishes the foundation for higher-level academic success.

**Highlights**

- Four content areas (Business, Humanities, Structural Science, and Natural Science) link to the STEAM content areas of the upper levels.
- Engaging and high-interest readings allow students to connect with the academic content as they develop fundamental reading and critical thinking skills.
- Writing process is introduced with step-by-step instruction, tied to learner outcomes.
- Grammar for writing sections prepare students for authentic writing tasks.
- Strategies for academic success and soft skill practice increase students’ confidence and ability to cope with college culture.
- Online practice with engaging multimedia content, including videos, presentations, and extra practice.

### BEGINNING LEVEL

<table>
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<th>CEFR</th>
<th>GSE</th>
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<tr>
<td>A1</td>
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**INTENSIVE SKILL PRACTICE**

Intensive skill practice tied to learning objectives informed by the Global Scale of English

**ACADEMIC HIGH-INTEREST CONTENT**

- Academic content linked to STEAM disciplines provides a bridge to the upper levels.
- A video overview of each academic area
- High-interest topics and a variety of genres increase motivation.
- Two chapters within each content unit include recycled tasks and vocabulary and give students a solid background in basic concepts.

**SCAFFOLDED APPROACH**

- Chapters are heavily scaffolded with multiple guided exercises.
- Prediction and skill comprehension tasks accompany each reading.
- Readings are “chunked” and include accompanying visuals.
- Extensive integration of graphic organizers is included.

**EXPLICIT VOCABULARY INSTRUCTION**

A targeted approach to vocabulary including
- contextualized previews with pronunciation practice
- reviews in the Student Book and in MyEnglishLab
- a vocabulary building and expansion section
- an end-of-chapter vocabulary checklist

**GRAMMAR FOR WRITING / SPEAKING**

A dedicated grammar presentation with controlled practice tasks in the Student Book and in MyEnglishLab

**SOFT SKILLS**

Task-based strategies linked to chapter topics focus on academic success, life skills, and college readiness.

### HIGH-BEGINNING LEVEL

<table>
<thead>
<tr>
<th>CEFR</th>
<th>GSE</th>
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<tbody>
<tr>
<td>A2–A2+</td>
<td>33–42</td>
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**INTENSIVE SKILL PRACTICE**

Intensive skill practice tied to learning objectives informed by the Global Scale of English

**ACADEMIC HIGH-INTEREST CONTENT**

- Academic content linked to STEAM disciplines provides a bridge to the upper levels.
- A video overview of each academic area
- High-interest topics and a variety of genres increase motivation.
- Two chapters within each content unit include recycled tasks and vocabulary and give students a solid background in academic concepts.

**SCAFFOLDED APPROACH**

- Chapters are carefully scaffolded with multiple guided exercises that follow Bloom’s Taxonomy as a framework.
- Practical application of all productive skills in every chapter.
- Readings are “chunked,” and include comprehension tasks.
- Extensive use of graphic organizers aids in note-taking.

**EXPLICIT VOCABULARY INSTRUCTION**

A targeted approach to vocabulary including
- vocabulary tasks pre- and post-reading and listening
- vocabulary tips and glossing of receptive vocabulary
- a vocabulary strategy section in every chapter
- online reviews with pronunciation practice

**GRAMMAR FOR WRITING / SPEAKING**

A dedicated grammar presentation in every chapter

**SOFT SKILLS**

Task-based strategies linked to chapter topics focus on academic success, life skills, and college readiness.

* For more information on the Global Scale of English, visit english.com/gse.
# University Success Writing

**Intermediate – Transition Level**

Series Editor: Maggie Sokolik

Intermediate – High-Intermediate Level: Kristin Dalby and Tim Dalby

Advanced Level: Charl Norloff and Ruth Moore

Transition Level: Charl Norloff and Amy Renehan

*University Success Writing* is designed for English language learners preparing for mainstream academic environments. A flexible three-part approach systematically builds skills tied to specific learning outcomes along with authentic writing strategies from top Stanford University professors. A strong focus on critical and creative thinking prepares students to approach writing assignments in different disciplines and write in academic degree classes. The Writing stand supports students through the writing process and moves them away from the production of highly structured essays.

**Highlights**

- Each part is a self-contained module allowing teachers to focus on the highest-value skills and content. Topics are aligned around science, technology, engineering, arts, and mathematics (STEAM) content.
  - Parts 1 and 2 include presentation and controlled writing practice that guide students through the writing process while building their essential writing and critical thinking skills.
  - Part 3 includes interviews with professors discussing their own writing processes. Assignments allow students to apply and expand the skills acquired in Parts 1 and 2.
- Additional online skill and vocabulary practices, collaboration activities, and assessments.
- Strategies for academic success and soft skills delivered via online videos.
- NEW! You can now create unique custom *University Success* content packs with Pearson Collections (see page 15). Contact your ELT rep for details.

## INTERMEDIATE TO HIGH-INTERMEDIATE LEVEL

**CEFR** B1–B1+

**GSE** 43–58

### INTENSIVE SKILL PRACTICE

Intensive skill practice tied to learning objectives informed by the Global Scale of English

### AUTHENTIC CONTENT

- Interviews with Stanford professors
- Readings: 2,000 words
- Multiple exposures and chunking
- Applications of writing skills include summaries, outlines, and research-informed academic essays

### EXPLICIT VOCABULARY INSTRUCTION

- Vocabulary previews and checks
- Glossing of receptive vocabulary
- Extensive recycling

### SCAFFOLDED APPROACH

Multiple guided exercises focus on comprehension, application, and clarification of productive skills.

### VOCABULARY STRATEGIES

Vocabulary strategy sections focus on form, use, and meaning.

### GRAPHIC ORGANIZERS

Extensive integration of graphic organizers throughout to support note-taking and help students process complex content.

## ADVANCED LEVEL

**CEFR** B2–B2+

**GSE** 59–75

### INTENSIVE SKILL PRACTICE

Intensive skill practice tied to learning objectives informed by the Global Scale of English

### AUTHENTIC CONTENT

- Readings: 2,500 words
- Multiple exposures
- Genres include textbooks, academic journals, blogs, and student papers
- Applications of writing skills include research summaries, discussion points, and short research papers

### EXPLICIT VOCABULARY INSTRUCTION

- Vocabulary previews and checks
- Glossing of receptive vocabulary
- Extensive recycling

### MODERATELY SCAFFOLDED

Guided exercises focus on comprehension, application, and clarification of productive skills.

### VOCABULARY STRATEGIES

Vocabulary strategy sections focus on form, use, and meaning to help students process complex content.

## TRANSITION LEVEL

**CEFR** B2++–C1

**GSE** 68–80

### INTENSIVE SKILL PRACTICE

Intensive skill practice tied to learning objectives informed by the Global Scale of English

### AUTHENTIC CONTENT

- Readings: 2,500 words
- Academic genres include textbooks, academic journals, and nonfiction
- Applications of writing skills include research proposals, annotated bibliographies, and research papers

### CONTENT AND FLUENCY VOCABULARY APPROACH

- No direct vocabulary instruction
- Online vocabulary practice for remediation

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*For more information on the Global Scale of English, visit english.com/gse.*
A BLENDED APPROACH

*University Success* offers a blended approach, combining *MyEnglishLab* and print course for a flexible program that adjusts to the needs of teachers and students and provides opportunities for personalized learning beyond the classroom.

A tailored online lab populated with engaging multimedia content includes videos, slide presentations, and audio, which can be used for presenting new content and skills, as well as practice and extension activities for students to complete in class or as homework. All *MyEnglishLab* activities are referenced throughout the Student Books.

**Teacher Resources**

- *MyEnglishLab* includes an easy-to-use online management system that offers a flexible gradebook and tools for monitoring student success.
- Downloadable step-by-step teaching notes for each chapter offer suggestions and teaching tips for teaching skills and academic content.
- Essential tools such as audio scripts, answer keys, and course planners help in lesson planning.

**Assessment Program**

*University Success* has several different types of assessments that provide opportunities for teachers to gauge learning. These assessments can be used as pre-course diagnostics, chapter achievement tests, mid-course assessments, and final summative assessments.
Advance in Academic Writing
High-Intermediate – Advanced

Steve Marshall

Advance in Academic Writing has been designed specifically to help students make a successful transition to college and university studies in which they are required to write assignments in academic English. Advance in Academic Writing integrates active and critical reading, critical thinking, academic vocabulary building, academic writing style, and effective sentence structure and grammar around authentic academic texts. As students respond to these texts, they are taken through the research and writing processes they will need to master to succeed in their respective fields of study.

Highlights

• Each chapter contains authentic academic texts that expose students to the type of reading they will have in their university studies and that serve as springboards for the rest of the chapter content. The readings are from sources around the world and represent different genres and writing styles.

• Critical-thinking focuses on each chapter prompt in-depth analysis of the readings and cover logical fallacies and other pitfalls of academic writing.

• Students complete numerous tasks throughout each chapter, developing vocabulary, grammar, and aspects of writing exemplified in the readings.

• Each grammar section in a chapter is linked to a unit in the Handbook, which offers more detailed explanations and further practice.

• A final task requires students to apply the chapter content and their own research in writing and revising a piece of original work, from a paragraph to a full research essay.

• Research skills, appropriate citation, and the more common citation styles (APA and MLA) are covered in detail.

• Students learn and practice essential writing functions: describing processes and statistical data, writing arguments, making comparisons, writing about problems and solutions, and writing about causes and effects.

Customized My eLab features

• Self-grading consolidation activities that are matched thematically and numerically to the book chapters.

• Consolidation activities that focus on vocabulary, grammar, critical thinking, critical reading, academic style, and writing.

• Sample student essays with self-grading text analysis tasks.

• Support material for teachers, including a Teacher’s Manual with answer keys, rubrics, and peer-review sheets.

TO LEARN MORE  ➔ www.pearsoneltusa.com/advance

Advance in Academic Writing

<table>
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<tr>
<th></th>
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<td>Coursebook + eText</td>
<td>978-2-7613-9674-5</td>
<td>978-2-7613-4150-9</td>
<td>$ 56.00</td>
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<tr>
<td>Coursebook + My eLab + eText (12-month access)</td>
<td>978-2-7613-9675-2</td>
<td>978-2-7613-8266-3</td>
<td>$ 56.00</td>
</tr>
<tr>
<td>eText with My eLab access</td>
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<td>978-2-7613-8266-3</td>
<td>$ 56.00</td>
</tr>
</tbody>
</table>

* For more information on the Global Scale of English, visit english.com/gse. To contact your representative, visit www.pearsoneltusa.com/reps
Longman Academic Writing Series
with Enhanced Digital Resources

Beginning – Advanced

Level 1: Linda Butler
Level 2: Ann Hogue
Levels 3 and 4: Alice Oshima and Ann Hogue
Level 5: Alan Meyers

The Longman Academic Writing Series helps develop student writing from basic composition of sentences and paragraphs to academic essays and research papers. At each level, students are offered guidance in the complete writing process from prewriting to revision, and are provided with clear explanations, extensive practice, and consistent coverage of sentence mechanics and grammar.

The Longman Academic Writing Series has been enhanced with new digital resources, offering programs the flexibility to teach with the series in various learning environments.

What’s New

• MyEnglishLab for all levels with practice activities for all skills taught in the books, feedback on all auto-graded activities, a data analysis activity in every chapter, midterm and final tests, and chapter quizzes.
• The Pearson Practice English App with every book for extra vocabulary, grammar, sentence structure, and data analysis practice on mobile devices.
• A digital-only option, with access to the Reader+ eBook, MyEnglishLab, and the app. An ideal solution for remote programs.
• Teacher resources are now accessible to instructors all in one place in the Pearson English Portal. They include PDFs of the Teacher’s Manual with detailed teaching notes, writing scoring rubrics, chapter quizzes, answer keys, and the Global Scale of English mapping booklets.

Other Highlights

• Step-by-step approach helps students produce a well-organized, clearly developed portfolio that is the foundation of academic coursework.
• Realistic writing models guide writers while clear explanations, supported by examples, help students through typical rough spots.
• Extensive practice helps students assimilate writing skills to learn to write with accuracy and confidence.
• Timed writing activities provide a plan for writing paragraphs on tests.
• Interactive tasks, such as pair and group work, allow students to receive peer feedback on their individual writing.
• Level 5 offers more advanced guidance in the writing of essays and research papers.
• Mapped to the Global Scale of English.*

TO LEARN MORE → www.pearsoneltusa.com/longmanacademic

<table>
<thead>
<tr>
<th>Longman Academic Writing Series</th>
<th>LEVEL 1</th>
<th>LEVEL 2</th>
<th>LEVEL 3</th>
<th>LEVEL 4</th>
<th>LEVEL 5</th>
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</tr>
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</table>
Writing Power

Beginning – Advanced

Books 1 and 2: Karen Blanchard
Books 3 and 4: Sue Peterson and Dorothy Zemach

From fluency and language use to academic and social writing, *Writing Power* brings multiple writing skills together to give students practical skills for many different situations. Units are created around a central topic or theme, guiding students through the complete writing process.

**Highlights**

- *Writing Power Blog* supports and supplements in-class practice. Teachers can log on and set up a private class blog. Students can post writing assignments and communicate with classmates.
- Flexible structure allows teachers to concurrently assign work from various sections.
- Exercises targeting both accuracy and fluency give students the ability to express themselves in effective and interesting ways.
- Writing tasks at the end of each unit encourage students to synthesize all the skills they have learned.
- An online *Teacher’s Guide* contains the answer key, a rationale for the approach taken, suggestions for using the textbook in class, and a sample syllabus.

<table>
<thead>
<tr>
<th>Writing Power</th>
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<td>Online Teacher’s Guide with Answer Key</td>
<td>Contact your ELT Specialist for online access</td>
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Engaging Writing

Essential Skills for Academic Writing

SECOND EDITION

Intermediate – Advanced

Mary Fitzpatrick

To succeed in college classes, students need step-by-step instruction in the concepts and skills of academic writing. The *Engaging Writing* series uses thematic lessons, ample modeling, academic vocabulary, and fully integrated instruction in the writing process.

**Highlights**

- Appealing themes and topics stimulate discussion and provide clear direction for writing.
- Student writing models demonstrate how revisions are essential to effectively completing assignments.
- Guided prewriting activities include brainstorming, outlining, and drafting in the context of case studies.
- Appendices include a review of grammar and mechanics with exercises and a guide to citation and summarizing.

<table>
<thead>
<tr>
<th>Engaging Writing 2e</th>
<th>BOOK 1</th>
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<td>Student Book</td>
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<td>978-0-13-248354-4</td>
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<td>Student Book with MyEnglishLab: Writing</td>
<td>978-0-13-396827-9</td>
<td>978-0-13-396828-6</td>
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<td>Online Teacher’s Manual</td>
<td>Contact your ELT Specialist for online access</td>
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Ready to Write

Beginning – High-Intermediate

Karen Blanchard and Christine Root

The latest edition of Ready to Write mark 30 years of this easy-to-teach, user-friendly three-book series. With a fresh four-color design and a variety of new activities, this classroom favorite provides guided writing instruction, dependable strategies, and many opportunities for students to hone the composition skills they need to be successful in personal and academic settings.

New to This Edition

- Updated examples and model paragraphs illustrate organizing elements such as topic sentences, supporting details, and signal words.
- New Learning Outcomes let students know the goals of each chapter and what their learning experience will be.
- New Essential Online Resources contain the answer keys, plus additional activities for extra practice in grammar for writing with a focus on basic punctuation, writing mechanics, and paragraph structure.

Other Highlights

- Extensive practice activities and clear teachable steps guide students through prewriting, writing, revising, and editing as they move from personal (emails, journals, letters) to academic (essays, lab reports, analyzing data, college applications) writing.
- Paragraph-writing assignments provide practice in various rhetorical writing types including narration, description, opinion, compare and contrast, cause and effect, and problem/solution.
- Grammar for Writing presents key grammar points and practice to boost accuracy.
- Varied contextualized writing assignments help students with real-life tasks.
- Writer’s tips help students work toward unity, accuracy, and coherence in their paragraphs.
- Extended word banks help increase students’ topic-based vocabulary.
- Mapped to the Global Scale of English.*

TO LEARN MORE ➔ www.pearsoneltusa.com/readytowrite

<table>
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<tr>
<th>Ready to Write</th>
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<td>Student Book w/Essential Online Resources</td>
<td>978-0-13-440065-5</td>
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<td>978-0-13-464630-5</td>
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<td>Digital Books w/Essential Online Resources</td>
<td>Go to buymylab.com to purchase</td>
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Focus on Writing

Beginning – Advanced

Series Editor: John Beaumont

Book 1: Natasha Haugnes
Book 2: Helen Solórzano and David Wiese
Book 3: Colin Ward
Book 4: John Beaumont
Book 5: Laura Walsh

Focus on Writing is an academic writing program that provides students with essential tools to master not only the key steps in the writing process, but also the grammatical structures, lexical knowledge, and rhetorical modes essential for academic writing.

This five-level series progresses with students as they grow in confidence and ability from sentence level (Book 1) through paragraphs (Books 1–3) and essays (Books 3–5). Each unit leads writers step-by-step through the process of prewriting, writing a first draft, revising, and editing before producing a final draft. Not only do students write an entire paragraph or essay in each unit, they also get plenty of practice at the sentence and word levels.

Highlights

• Each unit teaches students how to use one or more common organizational structures: narrative, description, opinion, persuasion, compare-contrast, problem-solution, and cause-effect.
• Revision and editing checklists for each writing assignment help students rewrite and polish their first drafts.
• Online Teacher’s Manuals contain model lesson plans, unit overviews, timed writing assignments, authentic student models, and answer keys.

Focus on Writing

<table>
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<tr>
<th></th>
<th>BOOK 1</th>
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Low-Intermediate – High-Intermediate

Books 1 and 3: Cynthia A. Boardman
Book 2: Cynthia A. Boardman and Jia Frydenberg

Writing to Communicate’s theme-based units motivate students to create interesting and well-organized paragraphs, essays, and short research papers.

Highlights

• Engaging themes about the Arts, the state of the earth, and diversity among people draw out students’ ideas and make the writing process more enjoyable.
• Key vocabulary is taught in each chapter, allowing students to focus on developing writing skills.
• Abundant and clear models motivate and guide students.
• Peer Help Worksheets allow students to see common mistakes and become better self-editors.
• Appendices provide additional support in the writing process, formatting documents on a computer, writing under time pressure, and common connectors.

Writing to Communicate

<table>
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<td>Answer Key</td>
<td>978-0-13-614192-1</td>
<td>978-0-13-235115-7</td>
<td>978-0-13-240745-8</td>
<td>FREE</td>
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**MyEnglishLab: Writing**

**LEVELS 1-4**

*Beginning – Advanced*

*MyEnglishLab: Writing* provides students with additional instruction and practice in developing their academic writing skills. The flexible program can be used with any existing print writing and integrated skills course.

**Highlights**

- Automatically graded pre- and post-tests provide formative assessment at the beginning of the course and summative assessment at the end.
- Automatically graded skill presentation and practice in areas that need attention.
- Timed and untimed writing options allow students to write coherently and fluently under timed conditions.
- Flexible Gradebook allows teachers and students to assess progress and plan for a customized learning program.

*MyEnglishLab: Writing* offers automatically graded practice in:

- Punctuation • Mechanics • Grammar • Sentence structure • Organization

Writing activities are organized in skills buckets for easy access to extended practice.

Students receive immediate feedback along with hints and tips to help improve their writing skills.

<table>
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<td>$36.00</td>
</tr>
<tr>
<td>Level 4</td>
<td>$36.00</td>
</tr>
</tbody>
</table>

For more information on the Global Scale of English, visit english.com/gse.
Maximize Your Writing
LEVELS 1 – 4

Maximize Your Writing Workbooks provide students with instruction and practice in developing their academic writing skills. The workbooks feature useful strategies and abundant practice, helping student become confident and successful writers. This flexible four-level workbook series can be used with any other writing textbooks and integrated skills courses.

Highlights
• Clear skill presentations provide explanation and give students extra reinforcement.
• Abundant practice with punctuation, mechanics, and sentence structure helps students build skills necessary for creating well-developed and clear writing.
• Clear grammar presentations and engaging exercises help students develop the essential grammar for building writing skills.
• Paragraph organization sections include extensive practice that helps students create well-designed and coherent pieces of writing.
• Writing assignments allow students to apply skills in writing paragraphs and essays.
• Pre- and post-tests provide formative assessment at the beginning of the course and summative assessment at the end.
• Timed and untimed writing options allow students to practice writing coherently and fluently under timed conditions.
• Mapped to the Global Scale of English.*

TO LEARN MORE  ➔  www.pearsoneltusa.com/maximizeyourwriting

Grammar for Writing
An Editing Guide to Writing

Joyce S. Cain

Grammar for Writing is a three-level series that provides students with the essential grammar applications they need to become proficient writers. The series features authentic writing excerpts and practical tools to facilitate comprehension and application for students enrolled in writing or combined-skills courses.

Highlights
• Clear, concise grammar explanations and easy-to-read charts help summarize key learning objectives.
• Diagnostic pre-tests and self-check exercises assess students’ understanding of the editing points.
• Exercises drawn from student writing focus on the most frequently occurring grammar errors.
• Editing guidelines help students identify and correct common grammatical mistakes.
• Corpus-informed approach to vocabulary gives the series an academic feel.

Maximize Your Writing  LEVEL 1  LEVEL 2  LEVEL 3  LEVEL 4  Price

Grammar for Writing  LEVEL 1  LEVEL 2  LEVEL 3  Price

* For more information on the Global Scale of English, visit english.com/gse.  To contact your representative, visit www.pearsoneltusa.com/reps
Let’s focus on skills for success

Language learning is not a “one size fits all” process. Learners have different strengths and weaknesses and different goals. Building on the Common European Framework of Reference (CEFR), the Global Scale of English Learning Objectives extend the CEFR Can Do statements for English. Pearson’s Skills titles have been created so that teachers and learners can be confident they are focusing on the right skills at the right level.

Choosing the Right LISTENING & SPEAKING Book

Wherever you teach, choosing the best textbook for your class means considering two things: your students’ purpose for studying English, and your preferred method for teaching language.

<table>
<thead>
<tr>
<th>Purpose</th>
<th>Method</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Why are your students studying English?</strong></td>
<td><strong>How do you prefer to teach language?</strong></td>
</tr>
<tr>
<td>ACADEMIC ENGLISH</td>
<td>SKILLS-BASED</td>
</tr>
<tr>
<td>General English</td>
<td>vs</td>
</tr>
<tr>
<td>Some students’ goals center on Academic English. They want to learn how to read and write academic texts and how to understand what they hear in the classroom and participate themselves.</td>
<td>Many teachers use a Skills-based approach. They start with a set of skills that students need to acquire and then build lessons around these skills.</td>
</tr>
<tr>
<td>GENERAL ENGLISH</td>
<td>vs</td>
</tr>
<tr>
<td>Other students want more General English. They need to read, write, listen, and speak in a wide variety of contexts – everything from work to daily life.</td>
<td>Just as many teachers prefer Content-based Instruction. They choose relevant and engaging topics and then teach the language through this context.</td>
</tr>
</tbody>
</table>
In choosing the best book for your class, consider purpose and method.
# University Success
## Listening and Speaking

**Beginning – High-Beginning**

**Series Editor:** Robyn Brinks Lockwood  
**Beginning Level:** Cynthia Fettig  
**High-Beginning Level:** Christina Cavage

The *University Success* series has been expanded with the Beginning and High-Beginning levels. These two new levels support beginning students by providing the scaffolding to construct a strong linguistic core and prepare students for the complexity and challenge of the upper levels. The Listening and Speaking strand fuses high-interest content with explicit skill development tied to specific learning outcomes and establishes the foundation for higher-level academic success.

**Highlights**
- Four content areas (Business, Humanities, Structural Science, and Natural Science) link to the STEAM content areas of the upper levels.
- Engaging and high-interest listenings allow students to connect with the academic content as they develop fundamental comprehension and critical thinking skills.
- Speaking process is introduced with step-by-step instruction, tied to learner outcomes.
- Grammar for speaking sections prepare students for authentic speaking tasks.
- Strategies for academic success and soft skill practice increase students’ confidence and ability to cope with college culture.
- Online practice with engaging multimedia content, including videos, presentations, and extra practice.

## BEGINNING LEVEL

<table>
<thead>
<tr>
<th>CEFR</th>
<th>GSE</th>
<th>A1</th>
<th>22–32</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>INTENSIVE SKILL PRACTICE</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Intensive skill practice tied to learning objectives informed by the Global Scale of English</td>
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</tr>
<tr>
<td><strong>ACADEMIC HIGH-INTEREST CONTENT</strong></td>
<td></td>
<td></td>
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</tr>
<tr>
<td>Academic content linked to STEAM disciplines provides a bridge to the upper levels.</td>
<td></td>
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<td></td>
</tr>
<tr>
<td>A video overview of each academic area</td>
<td></td>
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</tr>
<tr>
<td>High-interest topics and a variety of genres increase motivation.</td>
<td></td>
<td></td>
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<tr>
<td>Two chapters within each content unit include recycled tasks and vocabulary and give students a solid background in basic concepts.</td>
<td></td>
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</tr>
<tr>
<td><strong>SCAFFOLDED APPROACH</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Chapters are heavily scaffolded with multiple guided exercises.</td>
<td></td>
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</tr>
<tr>
<td>Prediction and skill comprehension tasks accompany each listening.</td>
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<td></td>
<td></td>
</tr>
<tr>
<td>Listenings are “chunked” and include accompanying visuals.</td>
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<tr>
<td>Extensive integration of graphic organizers is included.</td>
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<tr>
<td><strong>EXPLICIT VOCABULARY INSTRUCTION</strong></td>
<td></td>
<td></td>
<td></td>
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<tr>
<td>A targeted approach to vocabulary including</td>
<td></td>
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<tr>
<td>• contextualized previews with pronunciation practice</td>
<td></td>
<td></td>
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<tr>
<td>• reviews in the Student Book and in MyEnglishLab</td>
<td></td>
<td></td>
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<tr>
<td>• a vocabulary building and expansion section</td>
<td></td>
<td></td>
<td></td>
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<tr>
<td>• an end-of-chapter vocabulary checklist</td>
<td></td>
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</tr>
<tr>
<td><strong>GRAMMAR FOR WRITING / SPEAKING</strong></td>
<td></td>
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<tr>
<td>A dedicated grammar presentation with controlled practice tasks in the Student Book and in MyEnglishLab</td>
<td></td>
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<tr>
<td><strong>SOFT SKILLS</strong></td>
<td></td>
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<tr>
<td>Task-based strategies linked to chapter topics focus on academic success, life skills, and college readiness.</td>
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</tbody>
</table>

## HIGH-BEGINNING LEVEL

<table>
<thead>
<tr>
<th>CEFR</th>
<th>GSE</th>
<th>A2–A2+</th>
<th>33–42</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>INTENSIVE SKILL PRACTICE</strong></td>
<td></td>
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<td></td>
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<tr>
<td>Intensive skill practice tied to learning objectives informed by the Global Scale of English</td>
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<tr>
<td><strong>ACADEMIC HIGH-INTEREST CONTENT</strong></td>
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</tr>
<tr>
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<tr>
<td>A video overview of each academic area</td>
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<tr>
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<tr>
<td>Two chapters within each content unit include recycled tasks and vocabulary and give students a solid background in academic concepts.</td>
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</tr>
<tr>
<td><strong>SCAFFOLDED APPROACH</strong></td>
<td></td>
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<tr>
<td>Chapters are carefully scaffolded with multiple guided exercises that follow Bloom’s Taxonomy as a framework.</td>
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<tr>
<td>Practical application of all productive skills in every chapter</td>
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<tr>
<td>Listenings are “chunked,” and include comprehension tasks.</td>
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<tr>
<td>Extensive use of graphic organizers aids in note-taking.</td>
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<tr>
<td><strong>EXPLICIT VOCABULARY INSTRUCTION</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>A targeted approach to vocabulary including</td>
<td></td>
<td></td>
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</tr>
<tr>
<td>• vocabulary tasks pre- and post-reading and listening</td>
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<tr>
<td>• vocabulary tips and glossing of receptive vocabulary</td>
<td></td>
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<tr>
<td>• a vocabulary strategy section in every chapter</td>
<td></td>
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<tr>
<td>• online reviews with pronunciation practice</td>
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<tr>
<td><strong>GRAMMAR FOR WRITING / SPEAKING</strong></td>
<td></td>
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<tr>
<td><strong>SOFT SKILLS</strong></td>
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## Highlights
- Four content areas (Business, Humanities, Structural Science, and Natural Science) link to the STEAM content areas of the upper levels.
- Engaging and high-interest listenings allow students to connect with the academic content as they develop fundamental comprehension and critical thinking skills.
- Speaking process is introduced with step-by-step instruction, tied to learner outcomes.
- Grammar for speaking sections prepare students for authentic speaking tasks.
- Strategies for academic success and soft skill practice increase students’ confidence and ability to cope with college culture.
- Online practice with engaging multimedia content, including videos, presentations, and extra practice.
# University Success

## Oral Communication

**Intermediate – Transition Level**

**Series Editor:** Robyn Brinks Lockwood

**Intermediate – High-Intermediate Level:** Tim McLaughlin and Christina Cavage

**Advanced Level:** Christina Cavage

**Transition Level:** Christina Cavage

*University Success Oral Communication* is designed for English language learners preparing for mainstream academic environments. A flexible three-part approach includes intensive and systematic skill development tied to learning outcomes along with authentic lectures delivered by top professors from Stanford University. The Oral Communication strand provides real-life learning experiences for students who need to achieve academic autonomy.

### Highlights

- Each part is a self-contained module allowing teachers to focus on the highest-value skills and content. Topics are aligned around science, technology, engineering, arts, and mathematics (STEAM) content.
  - Parts 1 and 2 include short lectures and classroom discussions that allow students to build their essential listening, speaking, and critical thinking skills.
  - Part 3 includes authentic extended lectures that enable students to apply and expand the skills acquired in Parts 1 and 2.
- Additional online lectures, skill and vocabulary practices, collaboration activities, and assessments.
- Strategies for academic success and soft skills delivered via online videos.
- **NEW!** You can now create unique custom *University Success* content packs with Pearson Collections (see page 15). Contact your ELT rep for details.

## Contents

<table>
<thead>
<tr>
<th>INTERMEDIATE TO HIGH-INTERMEDIATE LEVEL</th>
<th>ADVANCED LEVEL</th>
<th>TRANSITION LEVEL</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>CEFR</strong> B1–B1+</td>
<td><strong>CEFR</strong> B2–B2+</td>
<td><strong>CEFR</strong> B2+–C1</td>
</tr>
<tr>
<td><strong>GSE</strong> 43–58</td>
<td><strong>GSE</strong> 59–75</td>
<td><strong>GSE</strong> 68–80</td>
</tr>
</tbody>
</table>

### Intensive Skill Practice

- Intensive skill practice tied to learning objectives informed by the Global Scale of English

### Authentic Content

- Lectures: 15–20 minutes
- Multiple exposures and chunking
- Genres include lectures, presentations, student presentations, and debates

### Explicit Vocabulary Instruction

- Pre- and post-listening vocabulary tasks
- Glossing of receptive vocabulary
- Extensive recycling

### Scaffolding Approach

- Multiple guided exercises focus on comprehension, application, and clarification of productive skills.

### Vocabulary Strategies

- Vocabulary strategy sections focus on form, use, and meaning.

### Graphic Organizers

- Extensive integration of graphic organizers throughout to support note-taking and help students process complex content.

- Lectures: 20 minutes
- Multiple exposures
- Genres include lectures, presentations, student presentations, and study group discussions

### Explicit Vocabulary Instruction

- Pre- and post-listening vocabulary tasks
- Glossing of receptive vocabulary
- Recycling throughout each part and online

### Content and Fluency Vocabulary Approach

- No direct fluency vocabulary instruction
- Online vocabulary practice for remediation

*For more information on the Global Scale of English, visit english.com/gse.

To contact your representative, visit www.pearsoneltusa.com/reps
A BLENDED APPROACH

*University Success* offers a blended approach, combining *MyEnglishLab* and print course for a flexible program that adjusts to the needs of teachers and students and provides opportunities for personalized learning beyond the classroom.

A tailored online lab populated with engaging multimedia content includes videos, slide presentations, and audio, which can be used for presenting new content and skills, as well as practice and extension activities for students to complete in class or as homework. All *MyEnglishLab* activities are referenced throughout the Student Books.

Teacher Resources

- *MyEnglishLab* includes an easy-to-use online management system that offers a flexible gradebook and tools for monitoring student success.
- Downloadable step-by-step teaching notes for each chapter offer suggestions and teaching tips for teaching skills and academic content.
- Essential tools such as audio scripts, answer keys, and course planners help in lesson planning.

Assessment Program

*University Success* has several different types of assessments that provide opportunities for teachers to gauge learning. These assessments can be used as pre-course diagnostics, chapter achievement tests, mid-course assessments, and final summative assessments.
Say What You Mean 2
Strategies to Develop Speaking Fluency
High-Intermediate

Tania Pattison and Tom Milburn

Say What You Mean 2 is the first book in a new speaking series that develops and consolidates speaking skills in students intending to use English for general purposes, academic study, or for the workplace.

Say What You Mean 2 presents language that will be useful to students whose personal, academic, and professional needs include discussion skills, presentation skills, and group work. An important feature of the book is the focus on strategies for successful communication. With Say What You Mean 2, students develop confidence in speaking, language for agreeing and disagreeing, skills for effective presentations, skills for generating creative ideas, and many more.

Effective communication is vital to success in everyday life, academia, and in the workplace. Say What You Mean 2 allows students to build on the skills they already have to become effective and convincing speakers in a variety of situations.

Highlights

• A variety of engaging topics of current and general interest include social media, sports, fashion, technology, housing, and many more to stimulate discussion and critical thinking.
• Readings and videos provide context for the unit topics and spark students’ interest.
• Collaborative activities include pair, group, and whole-class tasks, from responses to situations to problem-solving activities.
• Communication strategies develop effective communication skills in a variety of academic and everyday contexts.
• Pronunciation activities develop students’ oral language by focusing on specific pronunciation points.
• My eLab provides practice for pronunciation, vocabulary, comprehension, and communication strategies.

Say What You Mean 2

<table>
<thead>
<tr>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Student Book + My eLab + eText</td>
</tr>
<tr>
<td>eText with My eLab access</td>
</tr>
<tr>
<td>Classroom Audio CD</td>
</tr>
<tr>
<td>DVD</td>
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</tbody>
</table>

* For more information on the Global Scale of English, visit english.com/gse. To contact your representative, visit www.pearsoneltusa.com/reps
LEAP: Listening and Speaking
Learning English for Academic Purposes
High-Beginning – Advanced

Dr. Ken Beatty

LEAP: Listening and Speaking is a four-level task-based series for students preparing for college or university studies in English. It encourages students to apply critical thinking skills as they engage in academic listening and speaking tasks across a range of disciplines. Featuring text-based vocabulary and skills practice and a variety of structured speaking assignments, LEAP: Listening and Speaking offers students the skills they need to excel in the academic world.

New to This Edition

• Stronger focus on STEM and business topics exposes students to the types of academic topics and contexts they will be immersed in their degree programs.
• Stronger focus on critical thinking: Each chapter now contains a Critical Thinking rubric, and each chapter ends with a Critical Connections task allowing students to build on what they have learned and applying it to new ideas.
• Learning outcomes are based on the Global Scale of English (GSE), ensuring learning paths are logical and progressive.
• Listening comprehension activities (pre, during, and post) have been reworked to provide more structure and guidance.
• Improved My eLab: Now My eLab matches the book content chapter to chapter for ease of use.

Other Highlights

• Authentic listening texts and video clips feature a broad range of academic disciplines and genres to help students improve their listening skills.
• Focus on listening, speaking, grammar, and academic survival skills allows students to develop the competencies required to communicate effectively in an academic context.
• Final assignments at the end of each chapter offer in-depth speaking tasks that synthesize the chapter contents and help develop advanced critical thinking skills.

My eLab gives students extra practice opportunities with self-graded activities and tests that teachers can customize. A gradebook shows students’ progress.
• Vocabulary review exercises.
• Additional comprehension exercises based on listening texts from the Student Book.
• New content related to themes in the Student Book.

My eLab Documents include:
• Vocabulary lists by chapter and master Academic Word List, audio and video files for textbook listenings, and a referencing guide.
• Teacher’s Guide with answer keys and notes, audio and video scripts, alternative final assignments, and tests.

<table>
<thead>
<tr>
<th>LEAP: Listening and Speaking</th>
<th>LEVEL 1 (HIGH-BEGINNING)</th>
<th>LEVEL 2 (INTERMEDIATE)</th>
<th>LEVEL 3 (HIGH-INTERMEDIATE)</th>
<th>LEVEL 4 (ADVANCED)</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>eText with My eLab</td>
<td>Go to buymyleab.com to purchase</td>
<td></td>
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</tr>
<tr>
<td>Classroom Audio CD</td>
<td>978-2-7613-8403-2</td>
<td>978-2-7613-9672-1</td>
<td>978-2-7613-9009-5</td>
<td>978-2-7613-9019-4</td>
<td>$60.75</td>
</tr>
</tbody>
</table>

* For more information on the Global Scale of English, visit english.com/gse.
Contemporary Topics
21st Century Skills for Academic Success
FOURTH EDITION

Series Editor: Michael Rost

Intermediate – Advanced

Level 1: Helen Solórzano and Laurie Frazier
Level 2: Ellen Kisslinger
Level 3: David Beglar and Neil Murray

Now in a fourth edition, Contemporary Topics expands on its highly respected approach to developing academic listening and study skills. Organized around realistic college lectures, the text guides learners through carefully sequenced activities in skills such as note-taking, focusing attention, intensive listening, and vocabulary building. It also helps students evaluate their interests and explore possible career paths.

New to This Edition

• Four new units per level, presented as one-on-one academic lectures, emphasize professional applications such as software engineering, multimedia design, information technology, urban planning, and social psychology
• Learning Outcomes listed at the outset of each unit let students know the goals of each unit and what their learning experience will be.
• New audio interviews with topic experts provide context for the upcoming unit lecture.
• Bottom-up listening and pronunciation exercises emphasize important principles and improve real-time perception.
• An oral presentation activity, supported by specific preparation and delivery strategies, concludes each unit and includes the opportunity for peer evaluation.
• Proficiency assessments composed of short academic audio lectures and multiple-choice exams simulate TOEFL-style test format for practice on high-stakes tests.
• New Essential Online Resources include audio, video, and teacher materials (assessments, teaching notes, answer keys, audioscripts, presentation points, and more).

Other Highlights

• Corpus vocabulary drawn from the Academic Word List ensures that students are exposed to core academic vocabulary.
• Collaborative activities with presentation strategies and peer evaluations allow students to make connections and develop critical thinking skills.
• Unit comprehension tests assess students’ grasp of key concepts presented in the unit lecture.
• Mapped to the Global Scale of English.*
• Videos are between 5 to 8 minutes long.

TO LEARN MORE ➔ www.pearsoneltusa.com/contemporarytopics4e

Contemporary Topics 4e LEVEL 1 LEVEL 2 LEVEL 3 Price
Digital Books w/Essential Online Resources Go to buymylab.com to purchase.

* For more information on the Global Scale of English, visit english.com/gse.
To contact your representative, visit www.pearsoneltusa.com/reps

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NorthStar
Listening & Speaking
FIFTH EDITION
Series Editors: Frances Boyd and Carol Numrich
Beginning – Advanced
Book 1: Polly Merdinger and Laurie Barton
Book 2: Robin Mills and Laurie Frazier
Book 3: Helen Solórzano and Jennifer P.L. Schmidt
Book 4: Tess Ferree and Kim Sanabria
Book 5: Sherry Preiss

NorthStar, Fifth Edition® is an integrated-skills English course that empowers adult and young adult English language learners to achieve their academic and personal goals. Engaging content, integrated skills, and critical thinking continue to be the touchstones of the series.

NorthStar continues to be rigorous in its approach to critical thinking by systematically engaging students in tasks and activities that prepare them to move into high-level academic courses. The cognitive domains of Bloom’s taxonomy provide the foundation for the critical thinking activities. The Listening & Speaking strands are designed to challenge students to move beyond basic comprehension to higher-level analysis.

New to This Edition®
• New and updated content with a new theme keeps students motivated. Current and thought-provoking listenings from a variety of contrasting genres stimulate students intellectually and encourage personal expression and critical thinking.
• Learning outcomes are created using the Global Scale of English (GSE) so students can see their progress more easily. Learning outcomes are present at the opening and closing of each unit to clearly mark what is covered in the unit and encourage both pre- and post-unit self-reflection.
• Note-taking is a skill in every unit. Grounded in the foundations of the Cornell Method of note-taking, the new note-taking practice is structured to allow students to reflect on and organize their notes, focusing on the most important points.
• Scaffolded critical thinking activities are clearly marked to help students develop their academic skills. Activities within the unit are structured to follow the stages of Bloom’s taxonomy from remember to create.
• Academic Word List words are highlighted to help students identify essential vocabulary.
• New and updated activities in MyEnglishLab provide additional practice online.
• Pearson Practice English App allows students to complete activities, listen to audio, and watch video on the go.
• ExamView Test Generator allows teachers to customize assessments.

Other Highlights
• Explicit language-skills development throughout each unit provides students with systematic and multiple exposures to language forms and structures in a variety of contexts.
• Concise presentations and targeted practice in print and online build students’ language proficiency.
• Productive vocabulary and grammar structures are targeted, reviewed, practiced, and expanded upon for the final speaking task.
• Group projects inspire students to inquire further and prepare them to engage in real-world activities. The projects incorporate Internet research, helping students build digital literacy skills.
• A variety of online assessments tied to learning outcomes allows teachers to individualize instruction and track student progress.

TO LEARN MORE ➔ www.pearsoneltusa.com/northstar

NorthStar: Listening & Speaking
LEVEL 1, 4E LEVEL 2, 5E LEVEL 3, 5E LEVEL 4, 5E LEVEL 5, 4E Price

Go to buymylab.com to purchase.
OUTSTANDING DIGITAL RESOURCES FOR STUDENTS

The new edition of NorthStar comes with outstanding digital resources that allow students to access their resources anytime, anywhere. All the resources are available in the Pearson English Portal.

Classroom Audio and Videos

Classroom audio and the end-of-unit videos are available on the portal for easy access and viewing.

eText

Offering maximum flexibility to meet the individual needs of each student, the digital version of the student book can be used across multiple platforms and devices.

MyEnglishLab

MyEnglishLab offers students access to additional practice online in the form of both auto-graded and teacher-graded activities. Auto-graded activities support and build on the academic and language skills presented and practiced in the student book. Teacher-graded activities include speaking and writing.

Pearson Practice English App

Students use the Pearson Practice English App to access additional grammar and vocabulary practice, audio recordings, and the end-of-unit videos on the go with their mobile phones.

INNOVATIVE TEACHING TOOLS

With instant access to a wide range of online content and diagnostic tools, teachers can customize learning environments to meet the needs of every student. Digital resources, all available on the Pearson English Portal, include MyEnglishLab and ExamView.

To contact your representative, visit www.pearsoneltusa.com/reps
Learn to Listen, Listen to Learn
Academic Listening and Note-Taking
THIRD EDITION
High-Intermediate – High-Advanced

Roni S. Lebauer

The Learn to Listen, Listen to Learn series prepares students for the rigors of academic classwork, helping them acquire the listening-comprehension and note-taking skills necessary for success. This series offers students valuable tips for getting the most from college lectures, including note-taking, organization of information, recognition of language cues, and acquisition of vocabulary.

Highlights
• Expanded vocabulary, extension, and post-lecture activities encourage students to discuss, research, and write about ideas raised in the lectures.
• Focuses on the acquisition of vocabulary, especially from the Academic Word List, and the recognition of language cues.
• Prepares students for academic testing with TOEFL®-style test questions throughout the text.
• Students can purchase streaming video access at www.pearsoneltusa.com/buymylab.
• Lectures are between 15 to 20 minutes each.

NOW AVAILABLE — NEW STREAMING VIDEO
NEW STREAMING VIDEO (six lectures per level) includes pre-lecture interviews to provide context for each lecture.

Scan to watch a video clip.

Learn to Listen, Listen to Learn 3e

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<th>LEVEL 1</th>
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<td>Student Book with Classroom Audio CD</td>
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The Issues Series

Face the Issues, THIRD EDITION
Consider the Issues, FOURTH EDITION
Raise the Issues, THIRD EDITION

Intermediate – Advanced

Carol Numrich, in cooperation with NPR®

This academic listening and speaking series uses original National Public Radio® broadcasts to provide a context for listening comprehension and discussion. As students develop listening strategies and critical thinking skills, they also learn to integrate grammar and vocabulary into their everyday speech and writing.

Each book incorporates 12 authentic radio interviews on thought-provoking topics such as philanthropy, the impact of the Internet, immigration, and alternative energy.

**Highlights**

- Develops listening strategies, including predicting, understanding main ideas and points of view, and note-taking.
- Fosters critical thinking skills through activities including discussion, debate, survey, role play, and writing assignments.
- Integrates language and concepts through sophisticated grammar and vocabulary activities.
- Features an audio program and separate answer key with complete audio scripts.

*Raise the Issues* helps advanced students develop critical thinking skills as they gain insight into American attitudes and values. It combines original NPR® broadcasts with authentic articles from the *New York Times* and the *International Herald-Tribune* to prepare advanced students for academic coursework by integrating reading and writing into the units.

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<th>The Issues Series</th>
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Contact your ELT Specialist for online access.
Listening Power

High-Beginning – Advanced

Level 1: Bruce Rogers and Dorothy Zemach
Level 2: David Bohlke and Bruce Rogers
Level 3: Tammy LeRoi Gilbert and Bruce Rogers

Using a variety of materials — from short conversations to longer lectures and clips from radio and TV — the Listening Power series targets the listening skills that students need inside and outside the classroom.

Highlights

• Language Focus teaches the features of spoken English, for example Wh-questions, Yes/No and alternative questions, contractions, numbers and letters, and time expressions.
• Comprehension Focus covers essential listening skills such as understanding the topic, listening for details, finding main ideas, and making inferences.
• Listening for Pleasure uses audio material from movies, TV, radio, and recorded storytelling to help students grasp meaning via tone of voice, sentence stress, and reduced forms.
• Effective Note-taking (in Levels 2 and 3) reinforces skills like writing down key words, using abbreviations and symbols, and separating important ideas from unimportant details.
• The Teacher’s Pack includes guidelines and suggestions as well as unit quizzes, audio scripts, and answer keys.

Real Talk

Authentic English in Context

Intermediate – Advanced

Lida Baker and Judith Tanka

Real Talk 1 and 2 help students break away from structured classroom English and enter the world of authentic English.

Each book’s thematic chapters have four parts: In Person, On the Phone, On the Air, and In Class. The listening segments expose students to spontaneous face-to-face conversations, phone conversations and pre-recorded messages, radio broadcasts, and academic lectures.

Highlights

• Real language allows students to experience natural functions such as laughter, hesitation, interruption, and interjection.
• Vocabulary exercises prepare students to understand discussion of specific topics.
• Listening strategies and speaking activities give students tools for personal and academic success.
• Note-taking and outlining practice prepare students for college lectures.
• Emphasis on listening and speaking skills addresses TOEFL® iBT standards.
What A World Listening
Amazing Stories from Around the Globe

Milada Broukal

What A World Listening is part of a six-book listening and reading series. Both strands explore linked topics from around the world and across history. (See page 48.) What A World Listening uses high-interest topics to help build students’ English communication skills. Students listen to engaging stories that span history and the globe, from typical foods around the world to the ancient Greeks to man-made islands. Each unit opens with a question that is explored in the listening and continues with vocabulary, comprehension, note-taking, critical thinking, focused grammar, pronunciation, and conversation.

Highlights

• Inference activities motivate students to think beyond main ideas and details to understand those that are less explicitly stated.
• Short conversations ask students to infer tone, attitude, or the context of the speakers’ conversation.
• Pronunciation and conversation activities help guide students to more accurate and conversational speech.
• Self-tests help assess progress, while Internet activities build students’ research skills.

Focus on Pronunciation
THIRD EDITION

Linda Lane

The Focus on Pronunciation program brings together the tools, tips, and techniques students need to speak clearly, accurately, and fluently. Each level is organized into five parts — vowels, consonants, stress, rhythm, and intonation — and offers a comprehensive yet highly accessible approach to pronunciation mastery.

Highlights

• Focused practice and activities include surveys, games, and high-interest listening and speaking tasks.
• Communication Practice sections integrate pronunciation and fluency with practice in a communicative thematic context.
• Natural English boxes illustrate how to speak English more naturally and fluently.
• Extended Practice sections encourage fluency practice outside of class.
• Classroom Audio CDs provide the recordings for all pronunciation and listening exercises in the Student Book.
• Student Audio CD-ROM includes all recordings needed to complete accuracy practice exercises.
Intermediate – Advanced

Book 1: Paulette Dale
Book 2: Paulette Dale and James C. Wolf

*Speech Communication Made Simple* takes an interactive, accessible approach to building confidence as a speaker. Varied speech genres prepare students for success in both presentations and academic discussions.

**Highlights**
- Scaffolded approach includes directed discussion of a model presentation; skill-building exercises for selecting a topic, organizing information, and more; practicing aloud; and finally, delivering a speech.
- Pronunciation Practice focuses on American English pronunciation patterns that are difficult for most nonnative speakers of English.
- Playing with Sayings section presents idiomatic sayings and related activities that help students understand and use them in speech.
- Useful Language boxes illustrate effective ways to begin speeches or participate in discussion.
- CD-ROM with MP3 audio includes sample speeches and all pronunciation activities.
- Online Teacher’s Manual includes teaching suggestions, answer keys, and quizzes.

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Intermediate – Advanced

Paulette Dale and Lillian Poms

With a friendly writing style and abundant illustrations, this text helps students understand and practice English pronunciation and sounds.

**Highlights**
- Abundant mouth illustrations and examples show how to produce sounds correctly.
- A variety of listening, reading, and conversational activities offer comprehensive practice with words, common phrases, and sentences.
- Self-tests help students monitor their progress.
- Audio CDs in the Student Book include all the listening-based self-test exercises.

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Focus on Vocabulary
SECOND EDITION

Vocabulary Power
Practicing Essential Words

Essential Idioms in English
Phrasal verbs and Collocations

Intermediate – Advanced
Level 1: Diane Schmitt, Norbert Schmitt, and David Mann
Level 2: Diane Schmitt and Norbert Schmitt
This research-based series breaks vocabulary acquisition tasks into achievable, short-term language acquisition goals.

Focus on Vocabulary 1: Bridging Vocabulary teaches mid-frequency vocabulary and prepares intermediate-level students for words found in novels, newspapers, films, and social and workplace settings.

Focus on Vocabulary 2: Mastering the Academic Word List introduces advanced-level students to academic vocabulary.

Highlights
• Excerpts on popular topics prepare students for vocabulary found in social, academic, and workplace settings.
• Carefully recycles target words in the reading passage, and a variety of activities focus on word meanings, word families, and collocations.
• Practice chapters offer tips for dictionary use, essay writing, word knowledge expansion, and other tasks.

Focus on Vocabulary 2e

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Low-Intermediate – Advanced
Kate Dingle and Jennifer Recio Lebedev

Vocabulary Power uses the latest research on memory to make learning simple, effective, and enjoyable. This three-level program teaches the most frequently used words from the General Service List and Academic Word List, presenting each word in seven different contexts to help students easily learn and remember.

Highlights
• Exercises on word families, multiple meanings, collocations, and expressions expand students’ knowledge.
• Engaging discussion questions and writing topics elicit natural use of the words.
• Quizzes check students’ progress and minimize teacher prep time.

Vocabulary Power

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Beginning – Advanced
Robert J. Dixson
This indispensable resource remains the book of choice for mastering more than 600 common English idioms, phrasal verbs, and collocations.

Essential Idioms in English helps students understand the language patterns native speakers use by defining and illustrating each idiom, then reinforcing meaning and usage with multiple-choice, true-false, fill-in-the-blank, and matching exercises.

Highlights
• Sections on collocations illustrate the frequency of certain usages.
• Expanded appendix includes Portuguese, French, and Spanish idiom translations.
• Dictionary skills help students build vocabulary and improve their usage knowledge.

Essential Idioms in English

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Pearson Test of English Academic
Help students achieve their goals sooner

_PTE Academic_ (Pearson Test of English Academic) is a computer-based language test that offers candidates the fastest, fairest, and most flexible way of proving their English language proficiency for immigration and student visas.

**Highlights**

**FAST and FLEXIBLE**
- Schedule _PTE Academic_ up to twenty-four hours in advance.
- Completed in a convenient single three-hour test session.
- Results are typically available within five business days.
- Testing globally over 360 days of the year, in over 200 test centers around the world.

**FAIR and SECURE**
- No more frustration: Highly accurate marking makes test scores consistent.
- No bias: The test is scored by computer so it doesn’t matter where test takers come from. 
  _PTE Academic_ only tests their English skills.
- Palm-vein scanning, randomized test forms, and data forensics ensure test score validity.

**RECOGNIZED and ACCEPTED**
Accepted for study applications by thousands of institutions worldwide and across the USA, including: Stanford and Harvard University Business Schools, University of Pennsylvania, Columbia University, New York University.

**REFERRALS**
- Candidates can send their scores to an unlimited number of institutions without additional fees via their secure online account.

**TO LEARN MORE** ➔ pearsonpte.com

_PTE Academic_ is accepted by many institutions for study. View the full list of who accepts _PTE Academic_ in the USA and worldwide at ➔ pearsonpte.com/accepts

How do _PTE Academic_ scores compare to other English tests?

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Note: This score alignment is recommended by PTE Academic. Test takers should check their preferred institutions’ websites for score requirements.
The Official Guide to PTE Academic provides all of the most important information about the test.

**Highlights**
- Explains the features, format, and scoring of PTE Academic.
- Provides practice with authentic test types and questions.
- Includes sample answers that are real student responses from field tests.

PTE Academic Practice Tests Plus includes:

**Highlights**
- Four complete practice tests with authentic test questions by PTE Academic test writers.
- Detailed guidance, strategies, and tips to teach students how to do each task type.
- MP3 with recordings for all listening and speaking tasks.

The PTE Academic Expert series provides rigorous exam training for high-achieving students while continuing to develop language awareness and communication skills.

**Highlights**
- Approximately three months’ teaching time.
- MyEnglishLab component.
- Includes sample graded answers.

Students not attending a teacher-led test-preparation class can purchase either The Official Guide to the Pearson Test of English Academic or the Pearson Test of English Academic Practice Tests Plus and CD-ROM with Key Pack.

**PTE Academic™ Online Practice Materials**

For the ultimate in test preparation, find a range of practice materials online including scored practice tests: three-hour, computer-based mock tests that deliver a score report at the end, so test takers can see which areas to improve.

**TO LEARN MORE** → www.ptepractice.com
The Pearson English Level Test
Place new students at the right level, fast

The Pearson English Level Test removes the time, stress and risk of human error involved in first day testing.

It gives you the accurate, at-a-glance data you need to understand your students’ needs, both individually and as a group – so you can start supporting them and target your teaching right away.

With just a few basic set-up requirements, the Level Test can even be taken from home.

**Highlights**

**FAST**
The test assesses all four language skills in just 30 minutes. Level Test (3 Skills) is delivered in 20 minutes, omitting the Speaking part of the assessment.

**EFFICIENT**
Save the time and resources spent creating, administering and marking tests - while minimizing human error and receiving results you can rely on.

**EFFECTIVE**
The Level Test assesses all four language skills in authentic, integrated contexts – delivering powerful insights for each student and for your class as a whole.

**AI-BACKED**
Backed by market-leading artificial intelligence technology and developed by the team who created PTE Academic, trusted around the world.

**EASY TO USE**
Quick and straightforward to use for both teachers and students, Level Test takes the stress out of first day testing, so learning can begin quickly and smoothly.

**A joined-up approach to assessment**
The Pearson Level Test works alongside the Benchmark Test to first stream students, and then track their progress in detail.

Both tests are administered via Pearson English Test Hub, delivering rich insights into your learners’ needs and the effectiveness of your teaching program, plus tailored recommendations for improvement.

**TO LEARN MORE** → www.english.com/assessment
Every learning journey is unique

The **Benchmark Test** from Pearson English takes the time, complexity and subjectivity out of the assessment process.

This straightforward yet powerful tool makes it easy to measure real progress, fast. And with just a few basic requirements, the test can even be taken from home.

Use the Benchmark Test alongside any English course to smooth and accelerate the journey to fluency.

### Highlights

**ACCURATE**
Scores are based on the Global Scale of English (GSE) as well as the CEFR, meaning progress can be measured in small increments within each level.

**COURSE-AGNOSTIC**
The Benchmark Test measures real language skills and progress to enhance any teaching program.

**EFFICIENT**
Relieve the burden of time and resources spent creating, administering and marking tests - while minimizing human error and receiving reliable results.

**AI-BACKED**
Backed by market-leading AI technology and developed by the team who created PTE Academic, trusted by governments and universities worldwide.

**RICH INSIGHTS AND DIRECTION**
The test assesses all four language skills, returning at-a-glance data for individuals and your class as a whole - as well as more detailed descriptions of ability in each skill. The results also include tailored guidance for students and teachers, with direction to the specific courseware and activities that can help.

### A joined-up approach to assessment

The **Benchmark Test** works alongside the **Pearson Level Test** to first stream students, and then track their progress in detail.

Both tests are administered via Pearson English Test Hub, delivering rich insights into your learners' needs and the effectiveness of your teaching program, plus tailored recommendations for improvement.

**TO LEARN MORE**

www/english.com/assessment

* For more information on the Global Scale of English, visit english.com/gse.
Versant English Placement Test
Quickly and accurately measure English language skills

Beginning – Advanced

The Versant English Placement Test (VEPT) is a specially designed test for English language learners to evaluate speaking, listening, reading, and writing skills using automated scoring and providing score results within minutes. Academic institutions can use the test to place students in English language programs, or to evaluate how well students or staff can understand and communicate clearly in English.

Highlights

- **Accurate, reliable, and objective scores**: Advanced technology for speech processing (speaking and listening) and text processing (writing and reading) eliminates human and cultural bias.
- **On-demand and easily administered**: The Versant English Placement Test can be given anytime and anywhere using a computer and headset.
- **Remote monitoring**: Versant + Remote Monitoring allows you to test candidates’ English skills at a location of their choice, with added security and monitoring.

Score Reports include:

- An overall score and sub-skill scores — speaking, listening, reading, and writing.
- A detailed description of test takers’ language capabilities.
- Suggestions for improvement.
- A comparison of test takers’ scores to other spoken language tests such as the Global Scale of English (GSE) and the Common European Framework of Reference (CEFR).

TO LEARN MORE  →  www.versanttests.com

Pearson’s proprietary and patented technology drives automated assessments

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<tr>
<td>Versant English Placement Test (per student)</td>
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</tbody>
</table>

Volume Discounts are available. Contact your representative.
Longman Preparation Course for the TOEFL iBT® Test
THIRD EDITION

Intermediate – High-Intermediate

Deborah Phillips

Providing both a comprehensive language-skills course and a wealth of practice for all sections of the test, the Longman Preparation Course for the TOEFL iBT® Test gives students all the tools they need to succeed on the new TOEFL® iBT integrated-skills test. It is appropriate for courses in TOEFL® test preparation or as a supplement to more general ESL courses.

Highlights

• Features new guidelines and strategies for note-taking, as well as a downloadable audio program and teacher’s materials, including lesson plans and classroom activities.
• Provides practice in reading, listening, speaking, and writing skills.
• Includes integrated skills TOEFL®-style questions.
• Offers diagnostic pre-tests and post-tests that allow students to identify strengths and weaknesses and assess improvement in each section.
• MyEnglishLab: TOEFL iBT® is an easy-to-use online learning program with extensive additional practice activities, pre- and post tests, and three full length tests.
• Two complete practice tests familiarize students with the actual test format, including length and level of difficulty.
• For teacher resources and audio material, go to www.pearsonelt.com/TOEFLiBT.

TO LEARN MORE ➔ www.pearsonelt.com/TOEFLiBT

Longman Preparation Course for the TOEFL iBT® Test 3e
Student Book with MyEnglishLab, MP3 978-0-13-324802-9 $74.99
Student Book with MyEnglishLab, MP3 w/Answer Key 978-0-13-324812-8 $75.99
MyEnglishLab: Access Code Card 978-0-13-288188-3 $36.00

Longman Preparation Series for the TOEIC® Test
SIXTH EDITION

Intermediate – Advanced

Lin Lougheed

Longman Preparation Series for the TOEIC® Test: Listening and Reading gives students the skills, strategies, practice, and confidence they need to increase their scores on the Listening and Reading sections of the TOEIC test. Longman Preparation Series for the TOEIC® Test: Listening and Reading will help students improve both their proficiency in English and their test-taking skills. Ideal for the TOEIC® test preparation course or for self-study, the course is intended for students who achieve TOEIC® test scores from 300–600 (Intermediate) and 500–900 (Advanced).

New to This Edition

• Three complete practice tests include updated TOEIC® test-style answer sheets for diagnosis and assessment.
• 1,000+ practice items reflect the actual format and content of the most recent TOEIC® test.
• Language Strategies and Test Strategies in each section help learners to focus on skills and set goals.
• Highlighted Test Taking Tips provide grammatical explanations plus links to specific exercises for immediate help and reinforcement.
• New Grammar Tips and Vocabulary Tips.
• Complete support containing answer key, complete MP3, and audio script helps students practice Listening Comprehension exercises and Listening Practice Test questions on their own.

Longman Preparation Series for the TOEIC® Test
INTRODUCTORY LEVEL | INTERMEDIATE LEVEL | ADVANCED LEVEL | Price

To contact your representative, visit www.pearsoneltusa.com/reps
Business Partner
Low-Beginning – Advanced

Level A2+: Margaret O’Keefe, Lewis Lansford, Ros Wright, Mark Powell, Lizzie Wright
Level B1: Margaret O’Keefe, Lewis Lansford, Ros Wright, Evan Frendo, Lizzie Wright
Level B1+: Iwonna Dubicka, Margaret O’Keefe, Bob Dignen, Mike Hogan, Lizzie Wright
Level B2, B2+: Iwonna Dubicka, Marjorie Rosenberg, Bob Dignen, Mike Hogan, Lizzie Wright

Business Partner is an eight-level business English course for learners and professionals who want to communicate effectively in English in the workplace. Partnering with the Financial Times means that this course also offers a wealth of international business information on a wide variety of topics.

Business Partner gives students the practical training they need to bridge the gap between the classroom and the world of work. It helps learners to make measurable progress in learning English while helping to make them more employable.

The series does not assume any knowledge of the workplace and is designed for students with no work experience. It also provides many suggestions and alternative ways to use the material for those students already employed.

**Highlights**

- Authentic videos expose students to real-life business cases, drawing them into each unit topic and keeping them motivated.
- The videos cover a wide range of key business topics, including brands and marketing, problems and solutions, logistics, working abroad, and entrepreneurship.
- Financial Times articles build on the topics discussed in the video, further exposing students to authentic English while developing their understanding of the world of business.
- The modular approach gives teachers and students the flexibility to personalize what they learn.
- The innovative video-based communication skills training program develops an awareness of different communication styles and how to deal with workplace communication issues.
- The Business Skills lessons provide practical training in functional business skills, such as presentations, negotiations, building relationships, and small talk.
- Business Workshops provide multiple opportunities to work on realistic case studies.

**TO LEARN MORE** → pearsoneltusa.com/businesspartner

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**Global Scale of English (GSE)**

Level 8: C1
Level 7: B2+
Level 6: B2
Level 5: B1+
Level 4: B1
Level 3: A2+
Level 2: A2
Level 1: A1

CEFR: A1, A2, B1, B2, C1, C2

Learn more about the Global Scale of English at english.com/gse

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|------------------|------------------|-------------------|----------------------|----------------|------------------|-----------------------|-----------------------|------------------|-------|

*For more information on the Global Scale of English, visit english.com/gse.*
Students acquire functional and business language, and practice skills, including writing, grammar and pronunciation, throughout each unit.

The task-based approach offers multiple opportunities for communicative pair and group work through tasks and projects.

Business workshops are case studies that allow students to practice business and communication skills in realistic professional contexts.

Videos introduce unit topics, exposing students to authentic English and real business issues.

Authentic Financial Times articles build on the topics discussed in the video and offer additional insights into the business world.
Market Leader Extra
THIRD EDITION
Beginning – Advanced

David Cotton, David Falvey, and Simon Kent

Developed in partnership with the Financial Times, Market Leader Extra Third Edition is a five-level language course for business students who want to learn English and for business professionals looking to advance their careers. The Financial Times material introduces students to topical business issues and builds professional language and communication skills required for the modern business world.

**Highlights**

- Offers teachers a constantly updated bank of lessons based on the latest Financial Times articles available on MyEnglishLab.
- Provides new Business Skills lessons with a task-based, integrated skills approach.
- Includes 16 pages of business skills in each level: negotiation, presentation, writing emails, telephoning and teleconferencing, small talk, meetings, and interviews.
- Contains new audio to accompany the new lessons on the Course Book’s DVD-ROM, as well as updated teacher’s materials online and on ActiveTeach. New video resources and worksheets are also available to teachers online.

**New! Market Leader Specialist Titles**

The Specialist Titles are designed for use on their own or with the Market Leader series. Ideal for students who need to learn the language of more specialized areas of business English, the books focus on the reading skills and vocabulary development required for specific areas of business.

**Specialist Titles**

Accounting and Finance  
Business Law  
Human Resources  
Logistics Management  
Marketing  
Working Across Cultures

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Linda Lane
*Tips for Teaching Pronunciation* provides practical tips, clear explanations, diagrams, and sample classroom activities.

Tips for Teaching Series

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Patricia A. Richard-Amato & Marguerite Ann Snow
*Academic Success for English Language Learners* helps mainstream teachers meet the sociocultural, cognitive, and academic needs of today’s English language learners.

J. Michael & Lorraine Valdez Pierce
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Beatrice S. Mikulecky
*A Short Course in Teaching Reading* delivers critical insights into the reading process and literacy acquisition, including top-down and bottom-up processing.

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H. Douglas Brown and Priyanvada Abeywickrama

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**Highlights**

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- Systematic treatment of assessing all four language skills as well as assessing grammatical and vocabulary knowledge.
- Thorough description of standards-based testing, standardized testing, and rubrics-based assessment.

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H. Douglas Brown

*Principles of Language Learning and Teaching* offers new ways of viewing and teaching second language acquisition (SLA) — explaining its pedagogical relevance in reader-friendly prose and offering a detailed overview of the viewpoints that have shaped contemporary language teaching.

**Highlights**

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- Includes updated activities and discussion questions for practicing instructors and teachers in training.
- Features end-of-chapter supplementary readings, journal-writing guidelines, activities, discussion questions and a built-in glossary.

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H. Douglas Brown and Heekyeong Lee

*A Course in Second Language Acquisition* surveys practical teaching options anchored in current research on second language acquisition and pedagogy.

**Highlights**

- Based on the latest research and analysis of foundational principles, including agency, identity, languaculture, communities of practice, embodied cognition, and self-regulation.
- Features new and updated chapters reflecting global concerns and issues.
- Includes pre-reading organizers and “classroom connections” throughout, plus end-of-chapter group activities, discussion topics, and suggested additional readings.

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Jeremy Harmer

The highly acclaimed *Practice of English Language Teaching*, now in its fifth edition, is the essential guide for teachers of English. It has been revised to reflect new developments in language teaching and explains current pedagogy to teachers who want to access the most relevant ELT practices and incorporate them into their class lessons.

**Highlights**

- Discussions of English as a world language, and the theories of language and language learning.
- Approaches to teaching language systems and language skills.
- The role of available technology in the classroom.
- DVD shows authentic lesson excerpts, providing invaluable insights into classroom teaching, and discussions between the author and the teachers about language teaching issues.

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  By David Cotton, David Falvey, and Simon Kent

Developed in partnership with the Financial Times, this robust five-level course puts a real-world business spin on the development of language skills and expansion of vocabulary.

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- **Beginning – Intermediate**
  By David Bonamy, Evan Frendo, Maja Olejniczak, Rosemary Richie, Maria Spada, and Ross Wright

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**Life Skills and Test Prep** provides engaging instruction in the essential life skills competencies that adult learners need in all their roles – at home, at work, in school, and in their communities. The course includes listening and reading tests to give students valuable practice in taking standardized tests, motivating them to achieve their benchmarks and persist in their learning goals.

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**Ready to Go** Language, Lifeskills, Civics Beginning – High-Intermediate Joan Saslaw and Tim Collins

**Ready to Go** applies the best of current second-language acquisition research to a standards-based course that enables learners to achieve proficiency and master skills needed to achieve on standardized tests. Integrating language, lifeskills, and civics strands, this four-level program tightly correlates major state and federal standards with a complete language syllabus and relevant social language.

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**Workplace Plus** Living and Working in English Pre-Literate – High-Intermediate Series Advisor: Edwina Hoffman / Joan Saslaw and Tim Collins

**Workplace Plus** is the first adult workplace English series that prepares students for the home, the community, and the workplace.

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Book  978-0-201-35118-7  $ 54.15

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Anna Uhli Chamot, Sarah Barnhardt, Pamela Beard El-Dinary, and Jill Robbins
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What A Life!

Stories of Amazing People

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Miada Broukal

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Intermediate – Advanced

Lin Lougheed

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Sue O’Connell

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Focus on IELTS New Edition

Sue O’Connell

Focus on IELTS Foundation

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Deborah Phillips

Intermediate students will find all the tools they need to improve their scores on all sections of the TOEFL® paper test.

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Lin Lougheed

Focuses on the TOEIC® test’s Listening and Reading sections with three complete practice tests. Includes CD-ROM with MP3 files and audio script and access to MyEnglishLab for extra grammar support, interactive activities, and more.

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Longman Introductory Course for the TOEFL® Test: iBT Second Edition

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Intermediate – Advanced

Anne Hogue

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Real Grammar

A Corpus Based Approach to English

High-Intermediate – Advanced

Susan Conrad and Douglas Biber

Using a corpus-based approach, Real Grammar examines the most common written and spoken grammatical patterns, helping students fine-tune their understanding of how English is used in real-world conversations and writing.

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Online Answer Key pearsoneltusa.com/tmkeys (contact your ELT Specialist for online access)
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