Qualitative Business: “How-Do I?” Videos

MyBCommLab, MyBizLab, MyBusinessLawLab, MyEntrepreneurshipLab, MyManagementLab, MyMarketingLab, MyMISLab

“How Do I?” Videos are instructional videos showing the steps to perform important tasks in your Pearson MyLab course. Click on the applicable playlist below to narrow your scope to the tasks you are seeking or view the full playlist.

Getting Started: Course Creation and Set Up (For Creating Courses using LMS Integration, click HERE and select your school's LMS for how-to videos)

- Create a Course
- Copy a Course
- Using Course Groups (Coordinator/Member Courses)
- Section Instructor Registration & Enrollment

Assigning Effective Assignments with the Assignment Manager

- Creating Gradable Assignments in Qualitative Business MyLabs
- Using Question Pooling for Quizzes and Tests
- Using Ask the Publisher to Report Content Errors to Pearson
- Adjusting Quiz/Test Grades once Assignment is in Progress (Scoring a Question as Correct)

Managing Assignment Settings and Preferences

- Use Prerequisites Feature for Improved Results
- Using the "Save for Later" Option in Quizzes/Tests
- Modify Assignment Settings for a Student or Group of Students

Using Writing Assignments for Writing Practice and Critical Thinking

- Assisted-Graded Writing Assignments
- Using Your Own Rubric for Assisted-Graded Writing Assignments
- Set Up Peer Review for Assisted-Graded Writing Assignments
- Differences between Assisted and Auto-Graded Writing Assignments
Using the Gradebook to Assess Performance and Manage Grades
- Using “Search and Email by Criteria” Feature to Communicate to Specific Student Groups
- View Individual Student Results
- Managing Incompletes/Past Due Assignments
- Generating Advanced Grade Exports

Implementing Personalized and Adaptive Learning Options in Your Course
- What are Dynamic Study Modules (DSM)?
- Dynamic Study Modules Overview
- How to use Badging/Achievements

Implementing In-Class Learning Activities and Peer Instruction
- Introduction to Learning Catalytics: Increase Student Engagement and Critical Thinking
- Brief Overview of Using Learning Catalytics

Preparing and Managing Your Transition to a New Term
- Transition Your MyLab Course to a New Edition
- How to Update Assignment Dates/Status in a Copied Course

Working with Your Students: Getting Started, Communicating Online, and the Student Experience
- Students: Getting Started with MyLab & Mastering
- Students: MyLab & Mastering Registration
- How to Lead a ClassLive Session
- Using Document Sharing